

# MAPOC

January 13, 2023

# Agenda

- Medicaid Finance
- Unwinding: Update
- Physical Health Quality Measures

# Medicaid Finance

Unwinding

# PHE Unwinding – Key Eligibility Provisions

**Background:** Connecticut opted to implement several medical coverage flexibilities during the COVID-19 public health emergency (PHE). The most prominent are those that have allowed for expanded and continuous Medicaid coverage during the PHE.

- **Continuous Medicaid enrollment requirement**
  - Established by Families First Coronavirus Response Act (FFCRA), as a condition of receiving enhanced federal medical assistance percentage (FMAP)
  - States required to provide continuous enrollment to individuals enrolled in Medicaid or CHIP from pandemic onset (March 2020) until the end of the declared public health emergency.
    - Secretary of HHS can declare a public health emergency in up to 90-day increments.
  - **This has changed.**
- **New limited benefit coverage groups**
  - Medicaid COVID-19 Testing Coverage for the Uninsured
  - Connecticut's parallel Emergency Medicaid COVID-19 Testing Coverage for the Uninsured
  - Have been operational throughout the PHE and will end the day the PHE declaration ends.
  - **This has NOT changed and the PHE declaration was renewed on January 11, 2023.**

# Updates – Consolidated Appropriations Act 2023

**The Consolidated Appropriations Act, 2023 (also referred to as the Omnibus Spending Bill) enacted Dec 29, 2022, included several provisions related to Medicaid and CHIP.**

## **PHE Declaration Decoupling and Continuous Enrollment End Date**

- Medicaid continuous coverage requirements from the Families First Coronavirus Response Act (FFCRA) are no longer tied to the declaration of a public health emergency by the Secretary of HHS.
- The continuous enrollment requirements will end March 31, 2023, regardless of the PHE declaration.
- Beginning April 1, 2023, states can terminate Medicaid enrollment for individuals no longer eligible.
- States will still have up to 12 months to initiate, and 14 months to complete, a renewal for all individuals enrolled in Medicaid and CHIP.

# Updates – Consolidated Appropriations Act 2023 (cont.)

## Phasing Out the Enhanced Federal Medical Assistance Percentage (FMAP)

The legislation also decouples the enhanced FMAP bump from the PHE and provides for a phase-out of enhanced funding over nine months. The enhanced FMAP will decline over time as follows:

Transition Period	FMAP Enhancement
Beginning of the PHE through Mar 31, 2023	6.2 percentage points (as under FFCRA)
April 1, 2023 through June 30, 2023	5.0 percentage points
July 1, 2023 through Sept 30, 2023	2.5 percentage points
Oct 1, 2023 through Dec 31, 2023	1.5 percentage points
January 1, 2024	FFCRA FMAP bump expires

# Updates – Consolidated Appropriations Act 2023 (cont.)

## **Conditions on Enhanced FMAP During the Unwinding Period (April 2023 – Dec 2023)**

- States must conduct eligibility redeterminations and renewals in compliance with federal requirements “including renewal strategies authorized” under the Secretary’s Section 1902(e)(14) waiver authority, “or other alternative processes and procedures approved” by the Centers for Medicare & Medicaid Services (CMS).
- The State must use the National Change of Addresses (NCOA) database maintained by the U.S. Postal Services and other reliable sources to ensure that it has up-to-date contact information (including mailing address, phone number and email address) for each individual for whom the State conducts an eligibility redetermination.
- States must not disenroll anyone who is determined ineligible for Medicaid based on returned mail, without first making a good faith effort to contact the individual using more than one modality (e.g., telephone or email).



# Updates – Consolidated Appropriations Act 2023 (cont.)

## **Enhanced Reporting Requirements**

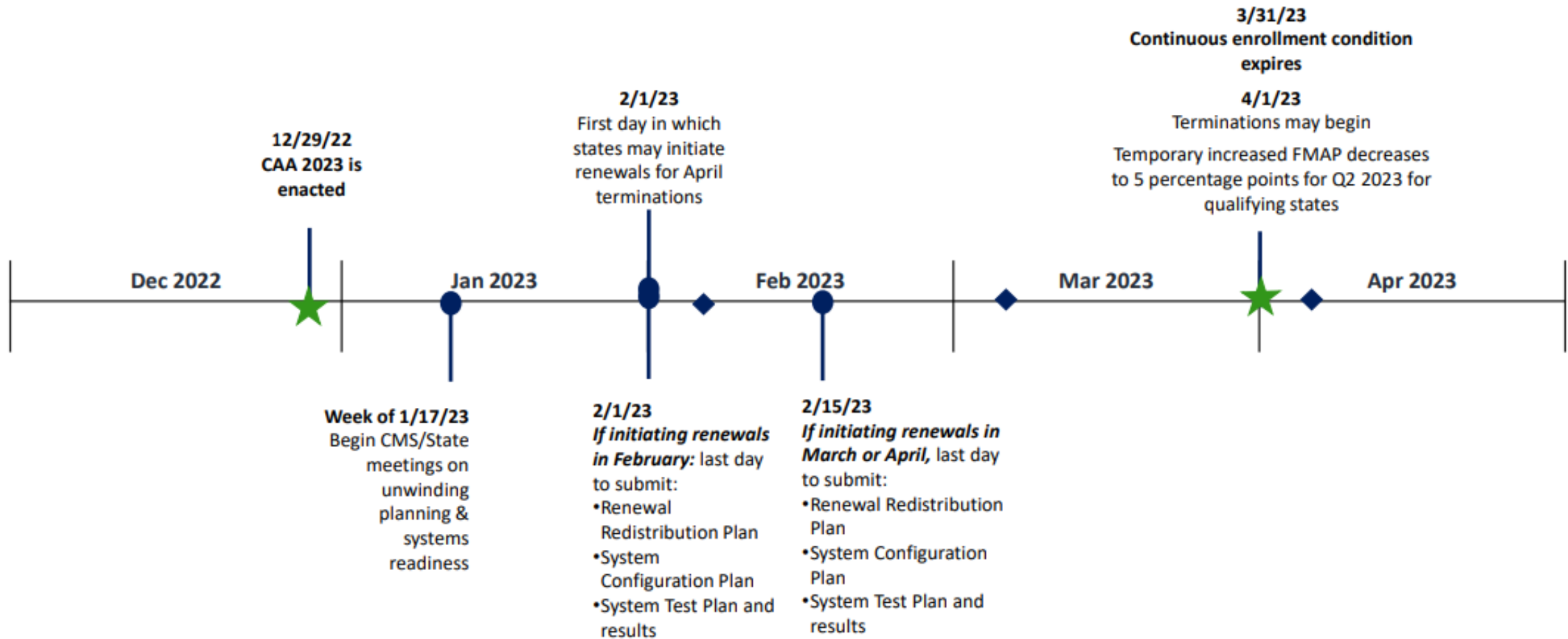
*Reporting:* States must submit to CMS monthly reports on eligibility and renewal processes for each month from April 2023 through June 2024. Reports must include information regarding eligibility and renewal processes for Medicaid, the Children’s Health Insurance Program (CHIP), and the marketplace. Reports will include, but not be limited to: the number of eligibility renewals initiated, the numbers renewed and terminated, the number of those terminated “for procedural reasons,” the numbers transferred for enrollment in CHIP or through an Exchange, and the numbers who made a qualified health plan selection.

*FMAP Penalty:* If a State does not complete and submit the reports as required, the FMAP for the State shall be reduced by up to 1 percentage point, depending on the number of quarters in which the State is non-compliant.

# Unwinding Timeline

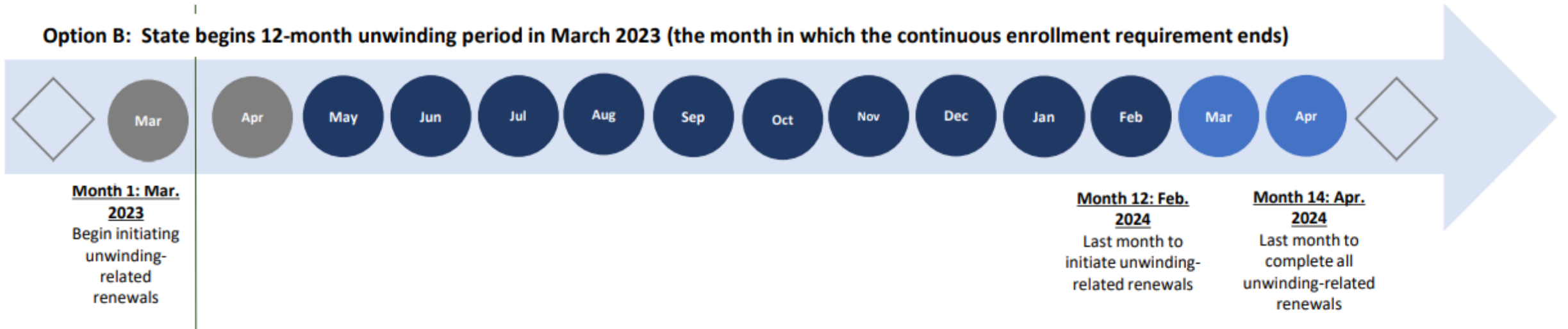
## Appendix A: Timeline of Key State Activities

**Consolidated Appropriations Act (CAA), 2023. Enacted December 29, 2022**  
**Continuous Enrollment Requirement Expires March 31, 2023**



# Unwinding Timeline

**Option B: State begins 12-month unwinding period in March 2023 (the month in which the continuous enrollment requirement ends)**




# Update Us Media Campaign Timeline

MEDIUM	ESTIMATED IMPRESSIONS	2023											
		JANUARY					FEBRUARY				MARCH		
		26	2	9	16	23	30	6	13	20	27	6	13
<b>DIGITAL</b>													
<b>STREAMING AUDIO</b>													
Pandora, Spotify, iHeart, Audacy, etc - :30 audio spot	375,000												
<b>SOCIAL MEDIA</b>													
Facebook, Instagram, Retargeting Management	TBD												
<b>OUT-OF-HOME</b>													
<b>POSTERS</b>													
Hartford, New Haven, Bridgeport - 14 units	8,253,520												
<b>TRANSIT - BUS QUEENS &amp; TAILS</b>													
Hartford - 20 Bus Tails	6,020,000												
New Haven - 15 Bus Tails													
Bridgeport - 15 Bus Queens (Tails unavailable)													
<b>PRINT</b>													
<b>NEWSPAPER</b>													
Inner City News - 1/4 page (5" W x 5.25" H), 4-color	100,000												
La Voz Hispana - 1/6 page (5" W x 5" H), 4-color	160,000												


# Update Us Media Campaign – Inner City News



**HUSKY Health, SNAP, and Cash Recipients!**

**Update Us** so we can  
 **Update U**

To keep your cash, food, or medical benefits active, we need your most up-to-date mailing address and phone number to make sure you get important information from Access Health CT and the Connecticut Department of Social Services.

To make updates, please go to or scan the QR code:  
**[ct.gov/UpdateUsDSS](https://ct.gov/UpdateUsDSS)**





# Update Us Media Campaign – Out of Home Posters



# Update Us Media Campaign – Bus Ads



# Update Us Campaign – CHNCT

- **May 2022:** Email campaign only
  - **44.6% success rate** for emails opened
    - 229,296 delivered emails to Head of Household (HOH)
    - 102,355 unique opens
- **October 2022:** Email and automated call campaign\*
  - **47.2% success rate** for emails opened
    - 234,074 delivered emails to HOHs
    - 110,585 unique opens
  - **48.2% success rate** for the automated call campaign
    - 157,624 calls to HOHs
    - 75,964 successful- meaning the member listened to the call from the beginning to the very end
- **December 2022:** Email and automated call campaign\*
  - **34.6% success rate** for emails opened
    - 234,060 delivered emails to HOHs
    - 80,887 unique opens
  - **52.4% success rate** for the automated call campaign
    - 136,845 calls to HOHs
    - 71,740 successful- meaning the member listened to the call from the beginning to the very end

\* Email and automated call campaigns are "split campaigns" where the email is sent out first and automated calls only go out to those members who do not have an email on file or the email address on file is invalid

\*\* Additional split campaign planned for this month



# Physical Health Quality Measures