Public Awareness Subcommittee

AGENDA
Tuesday, August 25, 2020
11:00 a.m., via Zoom

Covered on CT-N

Attendees: Rev. Cousin, Tamara L, Daryl, Werner O, Dep. Chief Silver, Andy Friedland
Others: Ken, Andrew, Richard F.

I. Convene meeting and welcome
   a. Chair McGraw convened the meeting at 11:02 am and asked everyone to introduce themselves.
   b. Asked for motion to approve 8/18/20 minutes. Upon a motion and second, the minutes were approved via voice vote.

II. Task Force website preview
   a. Ken Barone shared his screen and showed members a mockup of the PTATF website. He also shared a draft flyer for the event.
   b. Members were asked for feedback on the site and the flyer. Members expressed general positive reaction to both items. A discussion of website imagery ensued with minor suggestions for more positive police/community photos. It was noted that this was a work in progress, but that it was important to go live as soon as possible for the listening sessions. At the conclusion of the conversation, members agreed that both looked good and ready to share.

III. Discussion: Listening Session planning
   a. If we go live w/website and flyer today, we are ready to market. CWSEO will be hosting first meeting/s via their zoom platform. What are we focusing the comments on/script? We can add instructions to the website. Suggestions as to whomever is chairing the meeting can have an opening statement. Ken will be creating a form to
ask Task Force and Subcommittee members to sign up for particular sessions. Andrew noted that Everyday Democracy is willing to provide in-kind evaluation services to the Task Force for the listening sessions.

IV. Adjournment
   a. The Chair adjourned the meeting at 11:54am.

Next meeting: Tuesday, Sept 1 at 11am.