1. You are going to be shown an individual.
2. This may or may not be the person who committed the crime, so you should not feel compelled to make an identification.
3. It is just as important to clear innocent people as it is to identify possible perpetrators.
4. Whether or not you identify someone, the police will continue to investigate.
5. After you are done, I will not be able to provide you with any feedback or comment on the results of the process.
6. Please do not discuss this identification procedure or the results with other witnesses in this case or with the media.
7. Focus on the event: the place, view, lighting, frame of mind, etc. Take as much time as you need.
8. People may not appear exactly as they did at the time of the event, because features such as clothing and hair style may change, even in a short period of time.
9. As you look at this person, tell me if you recognize him/her. If you do, please tell me how you know the person, and in your own words, how sure you are of the identification.

Do not tell witness that police have stopped someone who fits the description.
Do not report to the Witness whether s/he had selected the right person.
Minimize the impact of visual cues like handcuffs, location of cruiser, or officers surrounding the suspect.