Department of Consumer Protection
Liquor Control Division
Mission Statement

“The Department of Consumer Protection safeguards the health and safety of Connecticut citizens by regulating all persons and firms involved in distributing, selling, and dispensing alcoholic liquor in order to prevent sales to minors and intoxicated persons, maintain product integrity, and ensure that licensed premises are safe and sanitary.”
State Liquor Permits
You need it when?
Statewide Permits – 7,884
Most Common

- Retail Permits - 66% On premises / 34% Off premises
  - Package stores - 1227
  - Grocery stores - 898
  - Restaurants - 2603
  - Cafes - 823
  - Hotels - 128
  - Clubs - 498
- Wholesalers - 84
- Out of State shippers - 510
- Farm Winery - 35
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<tr>
<th>Code</th>
<th>Name</th>
<th>Fee</th>
<th>Quantity</th>
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<td><strong>TOTAL</strong></td>
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<td><strong>7884</strong></td>
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</table>


Limitation of Permits Section 30-48(a)

No backer or permittee of one permit class shall be a backer or permittee of any other permit class except in the case of any class of airport (1973), railroad, airline and boat permits, and except that:

(1) A backer of a hotel or restaurant permit may be a backer of both such classes; (1969)

(2) A holder or backer of a manufacturer permit for a brew pub, a restaurant permit or a cafe permit may be a holder or backer of any other or all of such classes; (1997)

(3) A holder or backer of a restaurant permit may be a holder or backer of a bowling establishment permit; (1982)

(4) A backer of a restaurant permit may be a backer of a coliseum permit or a coliseum concession permit, or both, when such restaurant is within a coliseum; (1973)

(5) A backer of a hotel permit may be a backer of a coliseum permit or a coliseum concession permit, or both; (1973)

(6) A backer of a coliseum permit may be a backer of a coliseum concession permit; (1973)

(7) A backer of a coliseum concession permit may be a backer of a coliseum permit; (1973)

(8) A backer of a grocery store beer permit may be a backer of a package store permit if such was the case on or before May 1, 1996; (1996)

(9) A backer of a university permit may be a backer of a nonprofit theater permit; (1977)
(10) subject to the discretion of the department, a backer of a permit provided for in section 30-33b, may be a backer of any other retail on-premise consumption permit, including those permits provided for in section 30-33b; (1974)

(11) a backer of a nonprofit theater permit may be a holder or backer of a hotel permit; (1996)

(12) a holder or backer of a restaurant permit may be a holder or backer of a special outing facility permit; (1995)

(13) a backer of a concession permit may be a backer of a coliseum permit or a coliseum concession permit, or both; (1998)

(14) a holder of an out-of-state winery shipper's permit for wine may be a holder of an in-state transporter's permit or an out-of-state entity wine festival permit issued pursuant to section 30-37m, or of both such permits; (2005) (2009)

(15) a holder of an out-of-state shipper's permit for alcoholic liquor other than beer may be a holder of an in-state transporter's permit; and (2005)

(16) a holder of a manufacturer's permit for a farm winery may be a holder of an in-state transporter's permit or a wine festival permit issued pursuant to section 30-37l, or of both such permits. (2005) (2009)
Limitation on Permits 30-48a (cont.)

Any person may be a permittee of more than one permit. A person may be a permittee under a permit provided for in section 30-33b and a backer of any other retail on-premise consumption permit, including those permits provided for in section 30-33b. (1974) The operator of a racing or jai alai exhibition with pari-mutuel betting licensed by the Gaming Policy Board may be a backer of any permit provided for in section 30-33b. (1974) No holder of a manufacturer permit for a brew pub and no spouse or child of such holder may be a holder or backer of more than three restaurant permits or cafe permits. (1997)
Off Premises Permits

Package Stores
Grocery Store Beer
Druggist Liquor
OFF -Premise Permits/ total 2131

- Package Stores: (1227) 57.6%
- Grocery Stores: (898) 42.1%
- Druggist: (6) 0.3%
Package Stores – Wine, Spirits, Beer

- Section 30-14a limits the number of package store permits by town
  - 1 permit for every 2500 town residents as determined by the most recent census
  - If population goes down, existing permit holders may maintain permit

- Public Act 12-17 limits ownership to 3 package store permits. Multiple ownership prior to June 8, 1981 is grandfathered
Package Stores – Section 30-20(a)

- **Allowable sales**
  - Spirits/cordials
  - Wine
  - Beer (malt beverages)
  - Cigarettes
  - Items used to consume alcoholic beverages
    - Corkscrews, beverage strainers
  - Gift packages of alcoholic liquor with nonalcoholic items
  - Nonalcoholic beverages
  - Beer and wine making kits
  - Lottery tickets
  - Publications
  - Clothing imprinted with alcohol advertising

- **Revisions by Public Act 12-17**
  - Fresh fruits for the preparation of alcoholic drinks
    - Lemons/limes
  - Cheese and crackers
  - Olives
  - Fee-Based Wine Education and Tasting classes

- **Employment 18 years of age**

- **No consumption on premises**
  - Exception: Tastings
    - 12:00 P.M. to 8:00 P.M.
    - ½ oz. cordial or spirits
    - 1 oz. wine
    - 2 oz. beer
Grocery Permit - Beer Only

- Sections 30-20(b) and 30-20(c)
- Primarily engaged in selling groceries
  - Canned goods and dry goods
  - Fresh fruits and vegetables
  - Candies, nuts, confectioneries & bakery goods
  - Meats, fish, poultry
- No consumption on premises
  - No tastings allowed
- Employment
  - 15 years of age
# Grocery Store Beer Permit

## Breakdown of Sales

**STATE OF CONNECTICUT**  
**DEPARTMENT OF CONSUMER PROTECTION**  
Liquor Control Division  
Telephone: (860) 713-3555  
Fax: (860) 713-3555  
Website: www.ct.gov/dcsp

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### Grocery Store Beer Permit

**Breakdown of Sales**

This form must be completed if applying for a grocery beer permit in accordance with CGS Section 39-20(c).

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue Sales (dollars)</th>
<th>For Liquor Control Use</th>
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</thead>
<tbody>
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<td>Dairy products (e.g., butter, cheese, milk, cream, ice cream and other milk products)</td>
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<td></td>
</tr>
<tr>
<td>Eggs &amp; Poultry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fruits &amp; Vegetables</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seafood</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bakery products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grocery items (all other items other than those listed above including, but not limited to, canned goods, dry goods, nuts, tea, coffee, spices, sugar, flour, cereal, juices &amp; drinks, frozen food)</td>
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<td></td>
</tr>
<tr>
<td>Canned, Nuts and Confectioneries (beverages)</td>
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<td></td>
</tr>
<tr>
<td>Food items consumed as premises</td>
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<td></td>
</tr>
<tr>
<td>Take-out foods (i.e., sandwiches, salads, coffee &amp; rolls)</td>
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<td></td>
</tr>
<tr>
<td>Non-alcoholic Beverages (i.e., tobacco, health/beauty aids, paper products, magazines, newspapers)</td>
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<td></td>
</tr>
<tr>
<td>Sodas</td>
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<td></td>
</tr>
<tr>
<td>Beer (if grocery beer permit is active or pending)</td>
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<td></td>
</tr>
</tbody>
</table>

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I certify under penalty of law that the information provided in this statement is true to the best of my knowledge.

Signature of Permittee, Retailer or Authorized Representative of the Retailer:

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Providing: Name, Address, City, State, Zip, Age, Sex, Race, Signature, Date.
Package Store/Grocery Store Beer/Druggist Permits

Hours for the Sale of Alcoholic Beverages

- **Package Stores/Grocery Store Beer/Druggist:**
  - Monday through Saturday: 8:00 A.M. to 9:00 P.M.
  - Sundays: 10:00 A.M. to 5:00 P.M.
  - May be restricted by local city/town ordinances

- **Holiday Hours**
  - Memorial Day, Independence Day, Labor Day
    - 8:00 A.M. to 9:00 P.M.
  - Thanksgiving, Christmas, New Years Day
    - Package Stores Closed
    - Grocery Store Beer and Druggist – No Alcohol Sales
On Premises Permits

Restaurants
Cafes
Restaurants

- Open to the public
- Hot meals regularly served
- Criteria
  - Effective separation between barroom & dining room
  - Minimum dining room seating (20)
  - Minimum dining room square footage (400 square feet)
- Consumption on premises including approved patio area
- Re-corked bottle of wine
  - Patron allowed to leave with one sealed partially consumed bottle
  - Must be ordered with full course meal
  - Minimum two patrons
- Employment
  - 18 years of age
Restaurant Hours

- Hours of alcohol service (Section 30-91):
  - Sunday: 11:00 A.M. to 1:00 A.M.
  - Monday-Thursday: 9:00 A.M. to 1:00 A.M.
  - Friday & Saturday: 9:00 A.M to 2:00 A.M.

- Hours may be restricted by local city/town ordinances

- May remain open for food sales before or after legal serving hours

- May remain open while serving a suspension
Cafes

- Open to the public
- Must regularly keep food available
- Effective separation between barroom & dining room (If it is to be considered a two room cafe)
- Consumption on premises including approved patio area
- Re-corked bottle of wine
  - Patron allowed to leave with one sealed partially consumed bottle
  - Must be ordered with full course meal
  - Minimum two patrons
- Employment
  - 18 years of age
Cafe Hours

- Hours of alcohol service (Section 30-91):
  - Sunday 11:00 A.M. to 1:00 A.M.
  - Monday-Thursday 9:00 A.M. to 1:00 A.M.
  - Friday & Saturday 9:00 A.M. to 2:00 A.M.

- Hours of non-alcoholic service
  - Sunday 6:00 A.M. to 11:00 A.M.
  - Monday thru Saturday 6:00 A.M. to 9:00 A.M. (revised by P.A. 12-17)

- Hours may be restricted by local city/town ordinances

- Must be closed after legal serving hours

- Must be closed while under a suspension
MUNICIPAL SIGNATURES REQUIRED

- **On Premises**
  - New Liquor Application
    - Town Clerk
    - Zoning Official
    - Fire Marshal
  - Patio Application
    - Zoning Official
    - Fire Marshal
    - Sanitarian
  - Removal Application
    - Town Clerk
    - Zoning Official
    - Fire Marshal
  - Renewal Application
    - Fire Marshal

- **Off Premises**
  - New Liquor Application
    - Town Clerk
    - Zoning Official
  - Removal Application
    - Town Clerk
    - Zoning Official
  - Renewal Application
    - None
Liquor Price Restrictions
Price Restrictions For Suppliers and Wholesalers
Liquor Price Posting Statutes & Regulations

Statute for Manufacturer, Wholesaler & Out of State Shipper

- Section 30-63(c) - Posting and Notice of Prices
  - Mandates each Manufacturer, Wholesaler and Out of State Shipper to post their prices with the Department on a monthly basis.
Post and Hold

- Suppliers and Wholesalers must post prices for each product each month which will be in effect the following month.
- Wholesalers may amend prices within 4 days to meet (but not beat) a lower price offered by another wholesaler.
- Posted prices may not be changed during the month they are in effect.
Liquor and Wine Wholesalers also post a “bottle price” for each product. Bottle price is the actual cost charged to a retailer PLUS an additional amount determined solely by the wholesaler (Section 30-68m).

Wholesalers must file a schedule of “suggested consumer retail prices” (section 30-64)
Additional Wholesale Restrictions
– Section 30-94

- May not provide free goods, gratuities, gifts, prizes, coupons, premiums, combination items, quantity prices, cash returns, loans, discounts, guarantees, special prices or other inducements
- May not require the purchase of one product in order to get another product – no tie-in sales
Sec. 30-6-A32a – Furnishing Services, Advertising Material or Equipment to Retailer

No brand owner, manufacturer, out of state shipper or wholesaler may furnish any retailer with services, advertising material or equipment, except: inside advertising material with cost limitations, advertising novelties and specialties with cost limitations, consumer novelties of nominal value, cleaning and repairing beer lines with cost limitations, limited stocking of shelves and limited rotating of product, and other retail trade practices. Any brand owner, manufacturer, out of state shipper or wholesaler who elects to provide any of the aforementioned services shall provide the same service to all the retail customers without discrimination.
Price Restrictions for Retailers
Below “Cost” Sales Restrictions

- Section 30-68m(a) provides that no retailer may sell below “cost”
- However, for purposes of this prohibition “cost” does NOT mean the retailer’s cost of acquisition
What Does “Cost” Mean?

- For beer cost means: the lowest posted price of the month in which the retail permittee is selling plus any charge for shipping or delivery to the retailers place of business paid by the retailer permittee in addition to the price originally paid by the retail permittee.

- Thus, for beer, in some circumstances “cost” may be either above or below actual cost.
What Does “Cost” Mean?

- For spirits and wine, “cost” means the “bottle price” posted by the wholesaler.
- “Bottle price” is ALWAYS HIGHER than the actual cost of acquisition since “bottle price” is the actual cost PLUS an additional amount determined solely by the wholesaler (30-68(b)).
- No sales below cost is a statutory misnomer – it is no sales below posted bottle price.
MINIMUM ORDER is $125.00
Not responsible for typographical errors. Price filed with the
Department of Consumer Protection. Liquor Division are the
prevailing prices. Terms: Net 30
from the date of the invoice. NSF
checks: Customers will be subject to a $30.00 charge each time the
check is returned by their bank for insufficient funds. All invoices over
(60) days will be subject to a service charge of 1.2% per month.

<table>
<thead>
<tr>
<th>MINIMUM ORDER is $125.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not responsible for typographical errors. Price filed with the Department of Consumer Protection. Liquor Division are the prevailing prices. Terms: Net 30 from the date of the invoice. NSF checks: Customers will be subject to a $30.00 charge each time the check is returned by their bank for insufficient funds. All invoices over (60) days will be subject to a service charge of 1.2% per month.</td>
</tr>
</tbody>
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**SAVINGS**

<table>
<thead>
<tr>
<th>Size</th>
<th>Bot</th>
<th>Case</th>
<th>Cost</th>
<th>Sugg.</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>375</td>
<td>7.69</td>
<td>74.99</td>
<td>7.75</td>
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<tr>
<td>175</td>
<td>15.23</td>
<td>83.46</td>
<td>17.99</td>
<td></td>
<td></td>
</tr>
<tr>
<td>375</td>
<td>74.99</td>
<td>78.96</td>
<td>8.25</td>
<td></td>
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</tbody>
</table>

---

**Bourbon**

<table>
<thead>
<tr>
<th>Size</th>
<th>Bot</th>
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<th>Cost</th>
<th>Sugg.</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>750</td>
<td>19.11</td>
<td>214.92</td>
<td>22.99</td>
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<td></td>
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<tr>
<td>750</td>
<td>16.94</td>
<td>185.92</td>
<td>19.99</td>
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<tr>
<td>750</td>
<td>19.09</td>
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</table>

(10 bottles per sleeve)

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**Whiskeys Blended**

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<tr>
<th>Size</th>
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<th>Case</th>
<th>Cost</th>
<th>Sugg.</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>9024379</td>
<td>1L</td>
<td>6.43</td>
<td>74.99</td>
<td>7.75</td>
<td></td>
</tr>
<tr>
<td>9024380</td>
<td>1L</td>
<td>8.46</td>
<td>17.99</td>
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<tr>
<td>9024387</td>
<td>1L</td>
<td>6.99</td>
<td>78.96</td>
<td>8.25</td>
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**Small Batch Bourbon**

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<tr>
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<th>Sugg.</th>
<th>Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>9023935</td>
<td>750</td>
<td>39.29</td>
<td>452.52</td>
<td>51.39</td>
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<tr>
<td>9023936</td>
<td>750</td>
<td>34.99</td>
<td>388.52</td>
<td>43.90</td>
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<tr>
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**Straight Ryes**

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<tbody>
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<td>20.37</td>
<td>237.42</td>
<td>25.43</td>
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<tr>
<td>9023935</td>
<td>750</td>
<td>16.49</td>
<td>181.32</td>
<td>22.07</td>
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</tr>
<tr>
<td>9023936</td>
<td>750</td>
<td>13.11</td>
<td>141.42</td>
<td>15.63</td>
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</tr>
<tr>
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<td>750</td>
<td>9.75</td>
<td>116.04</td>
<td>13.28</td>
<td></td>
</tr>
</tbody>
</table>
**Bottle Price Example**

**Jim Beam Bourbon 80 Proof:**

1.75L
- Actual Cost = $24.58
- Posted Bottle Price = $28.99
- Amount Above Actual Cost = $4.41 (18%)

1L
- Actual Cost = $19.79
- Posted Bottle Price = $19.99
- Amount Above Actual Cost = $0.20 (1%)

750ML
- Actual Cost = $15.91
- Posted Bottle Price = $16.99
- Amount Above Actual Cost = $1.08 (7%)
Exception to Minimum Pricing

- P.A. 12-17 allows a retailer to sell 1 beer product or 1 liquor product each month at a discount of no more than 10% below statutory “cost”
- DCP must be notified by the 2\textsuperscript{nd} day of the month
- DCP publicly posts all discounts on its website
Geographical Territories

- Section 30-17 permits suppliers to make business decisions to appoint “one or more” distributors and to assign territories to such distributors.
- Despite a supplier’s assignment of territories, Section 30-17a governs the degree of permitted exclusivity of any territory.
Territorial Exclusivity

- Section 30-17a provides that, regardless of contractual territories, a spirits or wine wholesaler must sell to a retailer outside the wholesaler’s territory if:
  - the retailer is willing to pick-up the product
  - the retailer meets reasonable conditions imposed on other retailers within the wholesalers territory
  - The item is not available from a wholesaler serving the retailer’s territory or is only available at a higher price

- No such obligation is imposed on a beer wholesaler
Enforcement
Department of Consumer Protection

Liquor Control Division:

- John J. Suchy, Director
- Liquor Control Commissioners (3)
- Supervising Agents (4), Special Agents (4), Agents (12)
- Supervising Casino Agent (1), Casino Agents (6)
- Office Staff (4)

Role of the Liquor Control Division:

- Enforces the Liquor Control Act – Statutes and Regulations
- Primary Investigative Arm for DCP’s liquor control mission
- Provides Training to Local and State Law Enforcement Officers
- Regulates all three tiers of the Liquor Industry
- Provides Training to Retailers and Community Outreach
Investigates and Conducts Compliance Meetings and Formal Administrative Hearings regarding allegations of unlawful activity, including but not limited to:

- Suitability of Applicants and Permit Premises
- Obtaining Liquor Permits by Fraud
- Sales to Minor
- Sales to Intoxicated Persons
- Trade Practice Violations
- Other Activity (i.e. - gambling, smoking)

Enforcement may result in:

- Revocation of Permit
- Suspension of Permit
- Civil Penalties
- Combination of Suspension and Civil Penalties
Suspension of Permits

- 2012 (January 1 – July 19)
  - 169 permits suspended

- 2011
  - 218 permits suspended

- 2010
  - 158 permits suspended

Civil Penalties Imposed

- $1,083,050.00 in fines
- $379,825.00 in fines
- $333,500.00 in fines
Compliance Checks

- Compliance checks are designed to identify retailers who would sell alcoholic liquor to minors. Liquor Control partners with local and state police, and volunteer minors from the Governor’s Prevention Partnership.

- **2012 Statewide Compliance Checks (year to date)**
  - 603 Tested for compliance
  - 482 Passed
  - 121 Failed by selling to minors
    - 20% failure rate
    - 80% compliance rate
http://www.ct.gov/dcp/liquorcontrol