

From: Wayne Pesce

Sent: Wednesday, September 20, 2017 2:35 PM

To: Will Flower; Victor Bell

Cc: Bumpen, Robin; Carrie Anastasiades

Subject: Consumer Packaging Task Force - Suggested Recommendations

Hello Will/Victor, below are my recommendations for the task force:

- Utilize 10% of current bottle law escheats revenue (\$35MM) to build long term, sustainable ad campaign that educates CT consumers on recycling properly and includes robust litter component as well
- Create statewide recycling competition in all Connecticut grammar, middle & high schools
- CT's largest cities are underperforming with diversion and recycling programs – mandate that (4) of CT's five largest cities improve diversion rates above 30% by 2020 (Stamford already at 37%)
- Adopt & enforce statewide multi - family recycling requirements
- Economic incentive for construction & demolition– fee required with permit, fee returned when recycling quota met
- Styrofoam ban for restaurants & outdoor event venues
- Establish working group to study longer term solution for glass –include manufacturers, haulers, recyclers & state entities

- Wayne