



# Driving Results for Plastics Recycling Success

The growing availability of recycled plastics inspires new businesses and creates jobs. The American Chemistry Council's (ACC) Plastics Division is proud to assist that growth.



## Providing Support To:

- Future curbside collection and processing of plastics
- Improve curbside mix of materials
- Assess plastics processing at material recovery facilities
- Grow rigid plastics collection at grocery stores
- Conduct non-bottle rigids research with the Association of Plastic Recyclers
- Generating plastic film recovery studies
- Promote and sponsor recycling innovation
- Fund recycling bins and educational signage in public spaces



## Tracking Progress For:

- **Bottles:** collection (annual), access (periodic)
- **Flexible wraps and bags (a.k.a. "film"):** collection (annual), access (periodic)
- **Non-bottle rigid plastics:** collection (annual), access (periodic)



## Sharing Knowledge By:

### Advocating for Common Terms

Providing common terminology to streamline communications, educate consumers, and increase plastics recycling  
— [RecycleYourPlastics.org](http://RecycleYourPlastics.org)

### Growing Film Recycling Across the U.S.

Empowering stakeholders to increase plastic film recycling through the Wrap Recycling Action Program  
— [PlasticFilmRecycling.org/WRAP](http://PlasticFilmRecycling.org/WRAP)

### Promoting Plastics Sustainability

Educating Americans on how and why to recycle plastics through Plastics Make It Possible  
— [PlasticsMakeItPossible.com/plastics-recycling](http://PlasticsMakeItPossible.com/plastics-recycling)



**Promoting  
Public Policies  
To Drive  
Growth in  
Plastics  
Recycling**

ACC works with many organizations to promote sensible and broadly supported state recycling policies and best practices to help increase plastics recycling.

**ACC encourages states to:**

- Adopt a "Sustainable Materials Management" approach for managing and recovering post-use resources
- Set voluntary recycling goals, adopt best practices for communications, and provide technical recycling assistance
- Adopt Pay-As-You-Throw or other variable pricing schemes to encourage recycling and discourage landfilling of recyclable materials

## WORKING TOGETHER TO MAKE A DIFFERENCE

The American Chemistry Council proudly supports and partners with those who share our dedication to the continuing success of plastics recycling.



As a financial supporter and board member, ACC works with The Recycling Partnership to boost education, infrastructure, access, and technical assistance for curbside recycling programs.

**[RecyclingPartnership.org](http://RecyclingPartnership.org)**



ACC is a founding and continuing sponsor of the Keep America Beautiful national consumer campaign, I Want To Be Recycled. It is designed to increase recycling awareness and encourage people to take action.

**[IWantToBeRecycled.org](http://IWantToBeRecycled.org)**



ACC supports the Association of Plastics Recyclers in its mission to serve as a technical voice for the nation's plastics recycling industry.

**[PlasticsRecycling.org](http://PlasticsRecycling.org)**