CREATING A RECYCLING SYSTEM FOR THE FUTURE

ALLEN LANGDON, MANAGING DIRECTOR
Who we are

Recycle BC is a non-profit organization responsible for residential packaging and printed paper recycling throughout British Columbia.

Recycle BC ensures household materials are collected, sorted and responsibly recycled.

Our program is funded by over 1,200 businesses that include retailers, manufacturers and restaurants that supply packaging and printed paper to BC residents, shifting costs away from homeowners.
TIMELINE AND REGULATORY CONTEXT

- October 2004 – BC filed *Recycling Regulation*
- May 2011 – BC amended *Recycling Regulation* to include Schedule 5
  - Defines packaging and printed paper (PPP) product category
  - Specifies residential premises as source of PPP
  - Obligates PPP producers (e.g. manufacturers, importers and retailers) to submit stewardship program plan to Ministry by November 19, 2012
- April 2013 – Ministry of Environment approves Recycle BC stewardship plan
- May 2014 – Launch of Recycle BC Program
RECYCLE BC’S STEWARDSHIP PLAN

• Producers of packaging and paper are responsible for:
  o Reasonable access to packaging and paper collection services
  o Management of collected packaging and paper
    • Within the context of the pollution prevention hierarchy
    • To achieve 75% recovery within a reasonable time
  o Establishing relationships with:
    • Collectors - local governments, private sector companies and not-for-profit organizations
    • Post-collection service provider
  o Financing implementation of the Stewardship Plan ($80 million per year)
PROGRAM OVERVIEW
2016 PROGRAM PERFORMANCE

• Over **185,000** tonnes of packaging and printed paper was collected from households and depots across British Columbia, representing a recovery rate of **78%**

• An additional **16,000** households received curbside or multi-family services

• **Over 1.27 million** BC households in **154** communities had access to Recycle BC curbside or multi-family services

• **98%** of households in BC had access to a depot

• Recycle BC **expanded the communities it directly services**, taking over recycling services in the City of Vancouver and the City of Pitt Meadows
RECYCLE BC COLLECTION SYSTEM

• Curbside recycling
  o Local governments receiving Recycle BC incentives on a per-household basis
  o Direct service by Recycle BC in 12 jurisdictions

• Multi-family recycling
  o Local governments and private companies receiving Recycle BC incentives on a per-household basis

• Depots
  o Local governments, non-profits and private companies receiving Recycle BC incentives on a per-tonne basis
Collection Incentives

- Financial incentives were offered to:
  - Local governments that:
    - Were providing PPP or garbage curbside collection services in November 2012
    - Wished to provide multi-family building collection services
    - Wished to operate depots to receive PPP from residents
  - Private and not-for-profit collectors that wished to provide multi-family building collection and/or provide depot collection
Collection Incentives

- Recycle BC offered collection incentives to
  - Allow those who were collecting PPP to continue to do so
    - If they wish – no obligation on existing collectors
    - Reflect reasonable payment for providing service
- All service providers required to execute contracts
- Municipalities retain the option to not participate in the program (and not receive incentives) or to request that Recycle BC assume direct responsibility for curbside service.
CITY OF VANCOUVER TRANSITION

• The City of Vancouver is the largest city in British Columbia had been part of the Recycle BC program since May 2014, receiving Recycle BC incentives for curbside and multi-family collection

• In November 2015, the CoV announced their decision to transition responsibility for curbside and multi-family service directly to Recycle BC

• CoV indicated that: “MMBC (Recycle BC) has demonstrated their ability to implement recycling systems in other municipalities and have achieved high levels of recycling.”

• Recycle BC released an RFP for collection services Dec 2015 and took over service on October 3, 2016 for approximately 230,000 households

• Over the first ten months of the program, there has been little disruption to residents with no discernible increase in customer service calls or complaints
RECYCLE BC COLLECTION SYSTEM

• Standardized material list for all curbside and multi-family collection across the province

• Material list includes many items not included in traditional recycling programs – coffee cups, aerosol containers, plant pots, single-use coffee pods

• Clear/coloured glass containers can be collected
  - At curbside if segregated from other PPP
  - From multi-family buildings if segregated from other PPP
  - At depots where it can be kept separate from other PPP

• Plastic film and expanded PS (styrofoam) collected at depots
Top 10 Highest Curbside Capture Rates

Kg/HH

1 2 3 4 5 6 7 8 9 10

Single Stream Multi-Stream

CURBSIDE CAPTURE RATES
CURBSIDE CONTAMINATION RATE

Curbside Contamination Rate

% of Tonnes

Multi-Stream  Single Stream

0  2  4  6  8  10  12
POST-COLLECTION SYSTEM

• Recycle BC is responsible for all post-collection activities by hiring contractors to:
  o Pick up packaging and paper from depots
  o Receive packaging and paper from curbside and multi-family building collectors
  o Transport, process and market packaging and paper

• Green by Nature (GBN) operates the entire province-wide post collection system with the support of over 40 sub-contractors
POST-COLLECTION NETWORK

- 31 Receiving, Consolidation and Transfer Facilities (RCTs)
- 11 Pre-conditioning Facilities (PCFs)
- 1 Container Recovery Facility (CRF)

BRITISH COLUMBIA
Area: 944,735 km²
POST-COLLECTION SYSTEM – CRF

• All containers from across the province are baled and sent to a newly built 185,000 square-foot Container Recovery Facility (CRF)

• This facility, uses state-of-the-art recycling equipment to sort 30,000 tonnes of containers per year.

• Containers are sorted into eight different categories:
  o PET clear & coloured
  o HDPE natural & coloured
  o PP
  o Plastic Film
  o Other Plastics
  o Aseptic/Polycoat
  o Steel
  o Aluminum
RECYCLING END MARKETS

• Recycle BC gives priority to end-markets located in countries that are members of the Organization for Economic Co-operation and Development (OECD). Recycle BC does permit marketing to packaging and printed paper end-markets located in countries that are not members of the OECD only if the end market meets or exceeds environmental, health and safety standards equivalent to OECD standards.

• **Plastics** - Plastics are sold to end-markets in British Columbia

• **Paper/Fibres** – The majority of fibres are sold to end-markets in China, with the rest either remaining in BC or going to end-markets in the United States and South Korea

• **Glass** - Glass is sold to end markets in British Columbia

• **Metals** - Metals are largely sold to end-markets in Ontario, with the rest either remaining in BC or going to end-markets in the United States
OUR SYSTEM AT WORK
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Recycle BC’s System Approach

- Recycle BC represents a model of the circular economy in action where producers have influence on both the creation and end-of-life management of their materials that can provide the basis for more holistic decisions as new innovations in packaging are developed and implemented.

- The Recycle BC system provides producers with the best long-term opportunity to manage their obligations for printed paper and packaging in light of increasing costs, volatile commodity markets and continued innovations in packaging types and materials.
Making a difference together.

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