Appropriations Sub-Committee
Forum On Workforce Development Boards

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Presentation Outline

• Workforce Boards ~ *How We’re Similar, How We’re Different*

• Understanding The “East”
  • The Basics (*Challenges, Issues, Etc.*)
  • The Strategy

• The Measurements

• The Funding (*Overall, Admin, & Splits*)
How We’re Similar

• The leveraging of approximately 150 Regional volunteer leaders from across CT, representing both private & public sectors
• Our commitment to alignment & partnering
• Our regional industry-driver expertise
• Our commitment to the State’s workforce
The 3 components of labor market activity

Hundreds of employers participate in hiring
How We’re Different
Understanding The “East”
Our Geography

41 Towns In Eastern Connecticut
Our Challenges

Push on to keep job center open

Workforce board offers financial help
By Adam Benson

The Eastern Connecticut Workforce Board has offered a stronger financial package at the Norwich Job Center to help keep it open once the Department of Labor eliminates state funding.

Local job centers will stay open
Willimantic, Norwich sites will no longer have state staffing

By Adam Benson

Workers from the Eastern Connecticut Workforce Investment Board say they serve more than 27,000 visits annually and are integral parts of the community. The Department of Labor has eliminated state funding for the centers, but they will continue to operate.
Our Challenges
Large Employer Layoffs Hit Region Hard

June 20, 2012

The Bulletin
Job losses in area among worst in U.S.
Norwich-New London is 4th hardest-hit, feds say

September 16, 2014

Hartford Courant
Southeast Connecticut In Sixth Year of Recession, As Rest of State Grows Moderately
The Unique Post-Recession Job Loss Circumstances Encountered By EAST

Example: Northeast CT vs. Southeast CT

Danielson LMA

Norwich/New London LMA

Source: CT Labor Dept & DataCore Partners, LLC
September 2, 2014

Optimism about jobs in region still strong

Leaders confident in continued economic growth
Strategy
Clearing A Path To The Future

“Given economic conditions and scarce resources, the region prioritizes the investment into talent/skill areas that will stimulate economic activity as opposed to react to it.”

- EWIB Regional Innovation Grant
Implementing The Strategy
The Value of Demand-Driven Programming

1. Partnership with All WIBs
2. Partnership with Workforce Alliance
3. Partnership with CTDOL
4. Partnership with Northwest Regional WIB & Workforce Alliance
### Key Examples Of Strategy Implementation Accomplishments

1. Prepared Region for upcoming sustained escalation in the Manufacturing sector
   a. Strategized w/ Electric Boat’s leadership for Curriculum Delivery by BOR & CTHSS
   b. Investing in Manufacturing Communities Partnerships (IMCP) grant submission w/DECD
   c. Early College Opportunity (ECO) program planning w/ BOR draws Philanthropic attention
   d. Strategic Partnership w/EAMA (52 Regional Manufacturers) who use EWIB as administrative home

2. Sustained regional commitment to Healthcare training & Pathway Development
   a. 2015 Health Career Forum lays foundation to keep pipeline strategies up-to-date
   b. Federal application to advance regional pathway development funded
   c. Tuitions to local colleges for Healthcare-related training account for 60% of total

3. Utilized on-the-job training funds to place hundreds of long-term unemployed

4. Demand-Driven adjustments leave us ideally positioned to transition to Workforce Innovation & Opportunities Act (WIOA)
US Secretary of Labor’s Visit

May 28, 2015

- Observed Approach of EWIB Manufacturing Pipeline Initiative
- Examined the STEM Planning that Pre-Dated the Pipeline
- Held Roundtable with Pipeline Organizations
- Listened to How a Region “Builds to Scale”
How Are We Measured?

- **EMPLOYED** In Q2 After Exit
- **RETAINED EMPLOYMENT** Q4 After Exit
- **EARNINGS CHANGE** Q2 After Exit
  - Post-Secondary **CREDENTIAL** Within Q4 After Exit
- **In-Program** **SKILLS GAIN**
- **REVENUE PER EMPLOYEE**
Internal Measures Of Performance

• Grow revenue with efficient levels of internal personnel in order to build “engaged” regional workforce system ambassadors
  • Revenue per EWIB employee (2005): $455,556
  • Revenue per EWIB employee (2015): $808,696

Distribution of Funds

- Program Operation 10%
- Admin 7%
- Services 83%

Breakdown of Resources

- Federal Funding 75%
- State Funding 24%
- Other 1%
Financials
2008-2009
Revenue Availability
By Funding Source ($6.2M)

- Federal Sources: 56.0%
- State Sources: 43.0%
- Other/Private: 1.0%

2015-2016
Revenue Availability
By Funding Source ($15.5M)

- Federal Sources: 84.0%
- State Sources: 15.0%
- Other/Private: 1.0%
Thank-You For Listening . . . Questions?