

Report Card Template

The report card template is intended as a simple, flexible tool for programs to use to report RBA information to legislators and the general public. Less elaborate than the full RBA templates, the report card template contains only the “bare bones” RBA information:

- Results statement
- Contribution of the program to the result
- Headline measures:
- Story behind the baseline for each measure presented
- Actions proposed to do better (or do the least harm if there are cuts)

The report card is meant to capture key elements of the RBA thinking process for a program; it does not document that entire process. Because space is limited, the report card template does not include all of the eight questions asked during the 2009 Appropriations Committee budget hearings.

In this form, the report card is intended to be easy to fill in with a minimum of technical assistance or additional formatting. While the report card information can be placed into more visually striking or graphically pleasing formats, these more elaborate displays are much more difficult to standardize and would require the programs to spend an inordinate amount of time developing the document. Agencies may develop these more elaborate displays on a case-by-case basis as the need arises.

Explanation of Standard Report Card Elements

Program Name

In the header, list the full name of your program, with the agency name in parentheses.

Quality of Life Result to Which Program Contributes

Provide a brief plain-language statement of the desired result for the population to which the program makes its major contribution. Say it in a way that the average voter and taxpayer can understand. For example, “All Children Healthy and Ready for School Success at Age 5.” You may include additional result statements as necessary if the program contributes to more than one primary result. (For those agencies that have several related result statements, e.g., Early Childhood Cabinet agencies, clearly indicate the particular result statement associated with the program being presented.)

Program’s Contribution to Result

Provide a brief statement of the how the program contributes to the result. Avoid jargon like, “By eliminating the detrimental effects of hypoxia in LI Sound through improving municipal sewage treatment infrastructure as a key component of a comprehensive management strategy...” Instead try: “The Clean Water Fund reduces harmful levels of oxygen in LI Sound by helping municipalities improve their sewage treatment systems.”

Partners

List the major partners who have a role to play in doing better

Performance Measures

A performance measure is a numerical measure that tells how well the program is delivering services and whether its customers are better off. Select no more than 3-5 performance measures that answer both questions. Present as much history of the performance for each measure as possible, preferably 3-5 years, and a forecast of where performance is likely to go if the program keeps doing what it has been doing.

Story Behind the Baseline

The story behind the baseline explains the data in the graph or table, how we got to where we are on a measure and what the forecast shows. It identifies the causes and forces at work that account for the current performance. It also discusses where there are weaknesses in the data or research and what the agenda is for making improvements in them. The report card is an abbreviated document and space is limited. Please place only the information most critical to understanding the baseline here.

Proposed Actions to Turn the Curve

Identify the concrete steps that you propose to take to turn the curve on each measure. Be sure to lead with no-cost or low-cost actions, including reallocation of exiting resources. For each action step, include a one-sentence statement of your rationale, explaining why you think this action will help to turn the curve. If the program is facing cuts, instead of turning the curve to improve performance, you may need to talk about actions to do the least harm.