

2013 Program Report Card: Labor Market Information (Connecticut Department of Labor)

Quality of Life Result: All Connecticut working age residents have jobs that provide financial self-sufficiency.

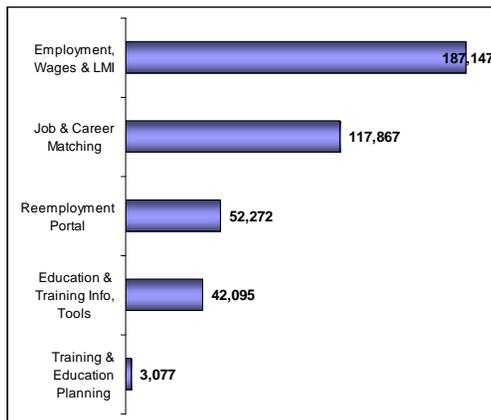
Contribution to the Result: The Office of Research at the Connecticut Department of Labor provides information and analysis about the current economy and workforce and makes projections about the future economy and workforce demand that help employers plan and make choices about their future that maximize the likelihood of their success and growth in the future business, and informs those seeking work, including those just entering the workforce, about the best pathways to future success in their careers and in achieving self-sufficiency.

Program Expenditures	State Funding	Federal Funding	Other Funding	Total Funding
Actual FY 12	802,400	1,969,000	0	2,771,400
Estimated FY 13	802,400	1,969,000	0	2,771,400

Partners: US Department of Labor/Bureau of Labor Statistics and Education & Training Administration, CT. Department of Economic Development, CT Workforce Investment Boards, business community, Career One-Stops, State Department of Education, CT Regents, University of Connecticut

How Much Did We Do?

LMI Website visitors by Major Source of Info calendar year 2012 (due to changes in web metrics software, these values are not comparable to 2011)



Story behind the baseline:

Office of Research provides labor market data collection and analysis services to assist Govt., employers, employees, job seekers, career planners and educators to understand the current state of our economy and where the future growth potential lies. Our Labor Market Information efforts include a family of 5 baseline data collection programs and more than 16 analyses, communication and outreach programs with diverse audiences. The Visitor data above show how many people come to our sites annually seeking information.

Trend: N/A

How Well Did We Do It? (Due to changes in web metrics software, these values are not comparable to 2011)

Top Ten LMI Site Traffic Areas 2012 (Page Views)

1 Education & Training Connection	628,934
2 General LMI Trends	454,753
3 Job & Career Connection	449,137
4 Employer Search	209,196
5 Unemployment statistics	58,964
6 Occ Emp & Wages	57,146
7 Other Publications	45,275
8 Job Seekers Guide	22,158
9 Labor Situation	12,589
10 Current Employment Statistics	12,318

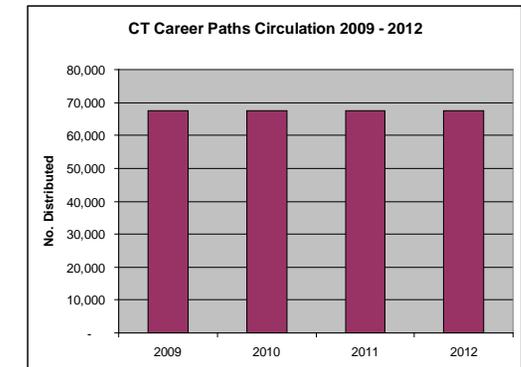
[Getting the word out: Who uses our data and how].

Story behind the baseline:

The table above measures page views by content area to the client type who is using our information by identifying what information is accessed and how intensely the content is used. E.g., [Employer search pages](#) are used by job seekers to find contacts at specific businesses in the state. [Labor Market Trends](#) are data typically used by policy and economic analysts. [Education & Training Connection](#) and [Job & Career Connection](#) are typically used by job seekers and students. The [Monthly Labor Situation](#) is our source for first release of CT's monthly job estimates and unemployment data. [Occupational Employment & Wages](#) are used by both job seekers and businesses to determine competitive wages in the state.

Trend: none

How Well Did We Do It?



Story behind the baseline:

Although we have largely moved from print to electronic distribution of our LMI publications, career counselors request that our very popular Connecticut Career Pathways guide for high school students stay in print form so it can be put into student's hands. As evident from the graph demand for that publication has remained constant over the past four years. Career Paths gives HS aged youth and others a comprehensive resource for career exploration and education options. We provide detailed explanations of what occupations exist, the expected demand for these occupations, the training required and where in CT this training can be found.

Trend: ◀▶

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Is Anyone Better Off?

[No measures currently available.]

Story behind the baseline:

An important activity in which the office of research was involved is the linking of higher education completion data from CT's public colleges and universities. We have reinstated the "Legislative Report Card" data sharing agreements after overcoming the FERPA related obstacles to this process. While there is no measures for this, it is a success that will allow the Connecticut Employment and Training Commission (CETC) to produce the report card that has been on a two-year hiatus.

Measuring the impact of LMI on the unemployed and those seeking careers is challenging because so many external forces are at work. Our focus is on finding ways to improve our ability to measure the utility of our information to the customers who use it. Formerly we used a static request for a satisfaction survey, but dropped this concept several years ago when participation rates fell. A new technology and survey design for LMI customers is being tested in several states across the country. If the outcomes are favorable, CT will adopt and adapt this survey tool

In addition to providing information for job seekers, we also provide information for policy makers, educators, employers and professional economists. Government policy makers use our information for policy and program development and evolution. Employers use information for a wide range of planning activities including common wage rates for various categories of employee. Economists use the data we provide for secondary analyses and their own economic projections.

Proposed Actions to Turn the Curve:

The Office of research has begun a review of navigation on our website with an eye to improving ease of access to critical and heavily used data.

Data Development Agenda:

Research is working with the Board of Regents and the State Department of Education to institute a pilot program permitting the linking of student records across the P – 20 spectrum and DOL wage records as these people enter the workforce. This "longitudinal data system" will enable research that links student outcomes in the education system with success in the workforce, while protecting the confidential personally identifiable information of individuals. The pilot is scheduled for implementation in August of 2013.