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Good morning Senator Maroney, Representative Lamar and members of the General Law Committee. I would like to express my support for SB 797, AN ACT REQUIRING SCHEDULED START TIME DISCLOSURES IN MOTION PICTURE ADVERTISEMENTS. While I certainly have numerous bills on far more substantive issues, this bill seemed to strike a cord with people and has gained national attention (including in People Magazine¹). I believe it represents fairness for moviegoers and a commitment to truth in advertising. Other forms of entertainment including live theatre performances, sporting events, and concerts in general begin performances at or close to the advertised starting time.

I have received complaints from constituents who note that they incurred additional baby-sitting costs, or were late for a dinner reservation and had to wait a half

¹ <https://people.com/lawmaker-proposes-bill-requiring-movies-actual-start-times-8783570>

hour for a table, or in the case of a couple who went to see the Bob Dylan biopic, A Complete Unknown, were subjected to a string of trailers for violent/horror films in which they had no interest.

People who wish to see trailers for upcoming movies and information about available refreshments would be free to arrive prior to the movie start time while those who prefer to view only the feature that they have bought tickets to see will be able to do that as well. I realize that some theatres believe that this legislation would adversely affect their bottom line, however, it is a stretch to say that moviegoers are not already aware of the available refreshments or that they are unaware of other movie options. This bill might actually encourage some residents to see movies in a theatre as they will be able to accurately schedule the time needed.

Thank you for hearing this legislation.