



TECHNET
THE VOICE OF THE
INNOVATION ECONOMY

TechNet Northeast | Telephone 774.230.6685
One Beacon Street, Suite 16300, Boston, MA 02108
www.technet.org | @TechNetNE

February 28, 2023

The Honorable James Maroney, Senate Chair
The Honorable Mike D'Agostino, House Chair
Joint Committee on General Law
Connecticut General Assembly

Re: Proposed Bills SB 395, HB 5429, HB 6253, and HB 6393

Dear Chair Maroney, Chair D'Agostino and members of the Committee:

Thank you for the opportunity to provide TechNet members' feedback regarding the proposed legislation.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over five million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance. TechNet has offices in Austin, Boston, Chicago, Denver, Harrisburg, Olympia, Sacramento, Silicon Valley, and Washington, D.C.

TechNet's member companies are all invested in ensuring that kids have a safe online experience. Currently, they are in the process of developing regimes to comply with Connecticut's comprehensive data privacy law, Public Act 22-15, which goes beyond existing federal and other state protections for young consumers by requiring opt-in consent for the sale or processing of data collected from consumers under the age of 16 for the purposes of targeted advertising.

Many of the provisions included in the proposed drafts of SB 395, HB 5429, HB 6253, and HB 6393 would likely be redundant or entirely contradictory to provisions in the state's nation-leading privacy law. Enactment of these new provisions would cause confusion among your constituents and result in massive additional costs as companies would need to pivot or entirely scrap the compliance infrastructures already being built in advance of the July 2023 effective date of Public Act 22-15.

Thank you for your consideration. Please consider TechNet's members a resource as you address these important policy issues.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Gilrein".

Christopher Gilrein
Executive Director, Northeast
TechNet
cgilrein@technet.org