



General Assembly

January Session, 2023

**Committee Bill No. 6347**

LCO No. 5622



Referred to Committee on GOVERNMENT ADMINISTRATION  
AND ELECTIONS

Introduced by:  
(GAE)

**AN ACT CONCERNING THE PURCHASE OF PRINT AND DIGITAL  
ADVERTISING BY THE STATE.**

Be it enacted by the Senate and House of Representatives in General  
Assembly convened:

1 Section 1. Section 4a-57d of the general statutes is repealed and the  
2 following is substituted in lieu thereof (*Effective October 1, 2023*):

3 (a) On or before January 1, 2012, the Commissioner of Administrative  
4 Services, in consultation with the Labor Commissioner, the president of  
5 The University of Connecticut and the Commissioner of Transportation,  
6 or their designees, shall submit a report, in accordance with the  
7 provisions of section 11-4a, to the Governor and the joint standing  
8 committee of the General Assembly having cognizance of matters  
9 relating to labor. Such report shall include (1) an analysis of any law or  
10 economic factor that results in a resident bidder being at a disadvantage  
11 to a nonresident bidder in submitting the lowest responsible qualified  
12 bid, (2) the reason any enacted law designed to give preference to state  
13 citizens for employment on public works projects is not being enforced,  
14 and (3) recommendations for administrative or legislative action, within  
15 the confines of clause 3 of section 8 of article 1 of the United States

16 Constitution, to increase the number of state contracts awarded to  
17 resident bidders through an in-state contract preference or otherwise.

18 (b) On or before July 1, 2012, the Commissioner of Administrative  
19 Services shall develop and implement a program to increase the number  
20 of state contracts awarded to resident bidders through an in-state  
21 contract preference or other method selected by the commissioner,  
22 provided such program shall not violate clause 3 of section 8 of article 1  
23 of the United States Constitution. In developing such program, the  
24 commissioner shall consider the findings contained in the report made  
25 in accordance with subsection (a) of this section.

26 (c) Not later than January 1, 2024, the Commissioner of  
27 Administrative Services shall develop and implement a program to  
28 increase the number of state contracts for the purchasing of print and  
29 digital advertising services awarded to media outlets owned by in-state  
30 entities or nonprofit entities. Pursuant to such program, not less than  
31 fifty per cent of the total annual value of such contracts shall be awarded  
32 to such entities.

This act shall take effect as follows and shall amend the following sections:		
Section 1	October 1, 2023	4a-57d

**Statement of Purpose:**

To require the Department of Administrative Services to award more state contracts for print and digital advertising to nonprofit entities and Connecticut-owned media outlet entities.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*

Co-Sponsors: REP. FARRAR K., 20th Dist.

H.B. 6347

