



General Assembly

January Session, 2023

Proposed Bill No. 6347

LCO No. 2032



Referred to Committee on GOVERNMENT ADMINISTRATION
AND ELECTIONS

Introduced by:
REP. FARRAR K., 20th Dist.

**AN ACT CONCERNING THE PURCHASE OF PRINT AND DIGITAL
ADVERTISING BY THE STATE.**

Be it enacted by the Senate and House of Representatives in General
Assembly convened:

- 1 That chapter 58 of the general statutes be amended to require at least
- 2 fifty per cent of the annual amount spent by the Department of
- 3 Administrative Services for the purchasing of print and digital
- 4 advertising services for state agencies be contracts with media outlets
- 5 owned by in-state entities or nonprofit companies.

Statement of Purpose:

To support nonprofit companies and Connecticut-owned media outlets
and to increase local news coverage.