AN ACT CONCERNING THE NAME, IMAGE AND LIKENESS OF STUDENT ATHLETES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

Section 1. Subsections (c) and (d) of section 10a-56 of the 2022 supplement to the general statutes are repealed and the following is substituted in lieu thereof (Effective July 1, 2022):

(c) Each institution of higher education shall adopt one or more policies regarding student athlete endorsement contracts, employment activities and the use of institutional marks. Such policy or policies shall include provisions for: (1) Requiring a student athlete to disclose and submit a copy to his or her institution of higher education of each endorsement contract, written agreement for employment and representation agreement executed by the student athlete; (2) prohibiting a student athlete from entering into an agreement that conflicts with the provisions of any agreement to which the institution of higher education is a party, provided such institution shall disclose to the student athlete or the student athlete's attorney or sports agent
the provisions of the agreement that are in conflict; (3) [prohibiting a
student athlete from using or consenting to the use of any institutional
marks during such student athlete's performance of the endorsement
contract or employment activity; (4)] prohibiting a student athlete's
performance of the endorsement contract or employment activity from
interfering with any official team activities or academic obligations; and
[(5)] (4) identifying any prohibited endorsements.

(d) No provision of this section shall be construed to (1) require an
institution of higher education or an athletic association or conference,
including, but not limited to, the NCAA to compensate a student athlet
for use of his or her name, image or likeness; (2) require a student athlete
or any other person to compensate an institution of higher education or
an athletic association or conference, including, but not limited to, the
NCAA for a student athlete's endorsement contract or employment
activity that is in accordance with the provisions of subsection (b) of this
section; (3) qualify any scholarship that a student athlete receives from
an institution of higher education as compensation; (4) qualify a student
athlete as an employee of an institution of higher education; (5) require
an institution of higher education to take any action in violation of the
Discrimination Based on Sex and Blindness Act, 20 USC 1681, et seq., as
amended from time to time; (6) prohibit a student athlete from engaging
in an employment activity that entails coaching or performing a sport,
provided such activity is not related to any intercollegiate athletic
program; [or] (7) prohibit an institution of higher education from using
a student athlete's name, image or likeness in connection with official
team activities; or (8) require an institution of higher education to allow
a student athlete to use or consent to the use of any institutional marks.

This act shall take effect as follows and shall amend the following
sections:

| Section 1 | July 1, 2022 | 10a-56(c) and (d) |
Statement of Purpose:
To remove the prohibition on the use of institutional marks by a student athlete and require institutions of higher education to adopt a policy regarding the use of institutional marks.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]