



General Assembly

February Session, 2022

Raised Bill No. 5267

LCO No. 1659



Referred to Committee on COMMERCE

Introduced by:
(CE)

***AN ACT CONCERNING THE DEPARTMENT OF ECONOMIC AND
COMMUNITY DEVELOPMENT'S STRATEGIC PLANNING REGARDING
THE PROMOTION OF ARTS AND CULTURE.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Subsection (b) of section 10-392 of the 2022 supplement to
2 the general statutes is repealed and the following is substituted in lieu
3 thereof (*Effective October 1, 2022*):

4 (b) The department shall:

5 (1) Market and promote Connecticut as a destination for leisure and
6 business travelers through the development and implementation of a
7 strategic state-wide marketing plan and provision of visitor services to
8 enhance the economic impact of the tourism, [industry] arts and culture
9 industries;

10 (2) Promote the arts;

11 (3) Recognize, protect, preserve and promote historic resources;

12 (4) Interpret and present Connecticut's history and culture;

13 (5) Promote Connecticut as a location in which to produce digital
14 media and motion pictures and to establish and conduct business
15 related to the digital media and motion picture industries to enhance
16 these industries' economic impact in the state;

17 (6) Establish a uniform financial reporting system and forms to be
18 used by each regional tourism district, established under section 10-397,
19 in the preparation of the annual budget submitted to the General
20 Assembly; and

21 (7) Integrate funding and programs whenever possible.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>October 1, 2022</i>	10-392(b)

Statement of Purpose:

To require the Department of Economic and Community Development to include the arts and culture industries in the department's strategic state-wide marketing plan.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]