
OLR Bill Analysis

HB 5267

AN ACT CONCERNING THE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT'S STRATEGIC PLANNING REGARDING THE PROMOTION OF ARTS AND CULTURE.

SUMMARY

Existing law requires the Department of Economic and Community Development (DECD) to enhance the tourism industry's economic impact by (1) developing and implementing a strategic statewide marketing plan and (2) providing visitor services. This bill requires DECD to also enhance the economic impact of the arts and culture industries through these means.

By law, the Connecticut Tourism Council is charged with, among other things, reviewing and approving or recommending changes to DECD's strategic statewide marketing plan (CGS § 10-397c(b)).

EFFECTIVE DATE: October 1, 2022

COMMITTEE ACTION

Commerce Committee

Joint Favorable

Yea 21 Nay 1 (03/08/2022)