



General Assembly

**Amendment**

January Session, 2021

LCO No. 8887



Offered by:  
REP. CANDELORA, 86<sup>th</sup> Dist.

To: Senate Bill No. 835

File No. 38

Cal. No. 453

**"AN ACT CONCERNING DECEPTIVE ADVERTISING PRACTICES  
OF LIMITED SERVICES PREGNANCY CENTERS."**

1 Strike section 2 in its entirety and substitute the following in lieu  
2 thereof:

3 "Sec. 2. (NEW) (*Effective July 1, 2021*) (a) No limited services  
4 pregnancy center, with the intent to perform a pregnancy-related  
5 service, shall make or disseminate before the public, or cause to be made  
6 or disseminated before the public, in any newspaper or other  
7 publication, through any advertising device, or in any other manner,  
8 including, but not limited to, through use of the Internet, any statement  
9 concerning any pregnancy-related service or the provision of any  
10 pregnancy-related service that is deceptive and that a limited services  
11 pregnancy center knows or reasonably should know to be deceptive.

12 (b) The provisions of this section and section 3 of this act shall not  
13 apply to any limited services pregnancy center that includes in its  
14 advertising a statement indicating that such center does not perform  
15 abortions. Such statement shall be written in a font size that is not

16 smaller than the largest font size used in such advertising."