



General Assembly

**Substitute Bill No. 893**

January Session, 2021



**AN ACT CONCERNING CONSUMER PRIVACY.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective January 1, 2023*) As used in this section and  
2 sections 2 to 11, inclusive, of this act, unless the context otherwise  
3 requires:

4 (1) "Affiliate" means a legal entity that controls, is controlled by, or is  
5 under common control with another legal entity or shares common  
6 branding with another legal entity. For the purposes of this subdivision,  
7 "control" or "controlled" means (A) ownership of, or the power to vote,  
8 more than fifty per cent of the outstanding shares of any class of voting  
9 security of a company, (B) control in any manner over the election of a  
10 majority of the directors or of individuals exercising similar functions,  
11 or (C) the power to exercise controlling influence over the management  
12 of a company.

13 (2) "Authenticate" means to verify through reasonable means that the  
14 consumer is the same consumer exercising such consumer rights with  
15 respect to the personal data at issue.

16 (3) "Biometric data" means data generated by automatic  
17 measurements of an individual's biological characteristics, such as a  
18 fingerprint, voiceprint, eye retinas, irises or other unique biological

19 patterns or characteristics that are used to identify a specific individual.  
20 "Biometric data" does not include a physical or digital photograph, a  
21 video or audio recording or data generated therefrom, or information  
22 collected, used or stored for health care treatment, payment or  
23 operations under HIPAA.

24 (4) "Business associate" has the same meaning as provided in HIPAA.

25 (5) "Child" means any natural person less than thirteen years of age.

26 (6) "Consent" means a clear affirmative act signifying a consumer's  
27 freely given, specific, informed and unambiguous agreement to allow  
28 the processing of personal data relating to the consumer. "Consent" may  
29 include a written statement, including by electronic means, or any other  
30 unambiguous affirmative action.

31 (7) "Consumer" means a natural person who is a resident of this state  
32 and acting only in an individual or household context. "Consumer" does  
33 not include a natural person acting in a commercial or employment  
34 context.

35 (8) "Controller" means a natural or legal person that, alone or jointly  
36 with others, determines the purpose and means of processing personal  
37 data.

38 (9) "Covered entity" has the same meaning as provided in HIPAA.

39 (10) "Decisions that produce legal or similarly significant effects  
40 concerning a consumer" means decisions made by the controller that  
41 result in the provision or denial by the controller of financial and  
42 lending services, housing, insurance, education enrollment, criminal  
43 justice, employment opportunities, health care services or access to basic  
44 necessities, such as food and water.

45 (11) "De-identified data" means data that cannot reasonably be linked  
46 to an identified or identifiable natural person, or a device linked to such  
47 person.

48 (12) "Health record" means the health-related record of an individual,  
49 and may include, but need not be limited to, continuity of care  
50 documents, discharge summaries and other information or data relating  
51 to a patient's demographics, medical history, medication, allergies,  
52 immunizations, laboratory test results, radiology or other diagnostic  
53 images, vital signs and statistics.

54 (13) "Health care provider" means any person, corporation, limited  
55 liability company, facility or institution licensed by this state to provide  
56 health care or professional services, or an officer, employee or agent  
57 thereof acting in the course and scope of his or her employment.

58 (14) "HIPAA" means the Health Insurance Portability and  
59 Accountability Act of 1996, 42 USC 1320d et seq.

60 (15) "Identified or identifiable natural person" means a person who  
61 can be readily identified, directly or indirectly.

62 (16) "Institution of higher education" means any person, school,  
63 board, association, limited liability company or corporation that is  
64 licensed or accredited to offer one or more programs of higher learning  
65 leading to one or more degrees.

66 (17) "Nonprofit organization" means any organization that is exempt  
67 from taxation under Section 501(c)(3) of the Internal Revenue Code of  
68 1986, or any subsequent corresponding internal revenue code of the  
69 United States, as amended from time to time.

70 (18) "Personal data" means any information that is linked or  
71 reasonably linkable to an identified or identifiable natural person.  
72 "Personal data" does not include de-identified data or publicly available  
73 information.

74 (19) "Precise geolocation data" means information derived from  
75 technology, including, but not limited to, global positioning system  
76 level latitude and longitude coordinates or other mechanisms, that  
77 directly identify the specific location of a natural person with precision

78 and accuracy within a radius of one thousand seven hundred fifty feet.  
79 "Precise geolocation data" does not include the content of  
80 communications or any data generated by or connected to advanced  
81 utility metering infrastructure systems or equipment for use by a utility.

82 (20) "Process" or "processing" means any operation or set of  
83 operations performed, whether by manual or automated means, on  
84 personal data or on sets of personal data, such as the collection, use,  
85 storage, disclosure, analysis, deletion or modification of personal data.

86 (21) "Processor" means a natural or legal entity that processes  
87 personal data on behalf of a controller.

88 (22) "Profiling" means any form of automated processing performed  
89 on personal data to evaluate, analyze, or predict personal aspects related  
90 to an identified or identifiable natural person's economic situation,  
91 health, personal preferences, interests, reliability, behavior, location or  
92 movements.

93 (23) "Protected health information" has the same meaning as  
94 provided in HIPAA.

95 (24) "Pseudonymous data" means personal data that cannot be  
96 attributed to a specific natural person without the use of additional  
97 information, provided that such additional information is kept  
98 separately and is subject to appropriate technical and organizational  
99 measures to ensure that the personal data is not attributed to an  
100 identified or identifiable natural person.

101 (25) "Publicly available information" means information that is  
102 lawfully made available through federal, state or municipal government  
103 records, or information that a business has a reasonable basis to believe  
104 is lawfully made available to the general public through widely  
105 distributed media, by the consumer, or by a person to whom the  
106 consumer has disclosed the information, unless the consumer has  
107 restricted the information to a specific audience.

108 (26) "Sale of personal data" means the exchange of personal data for  
109 monetary consideration by the controller to a third party. "Sale of  
110 personal data" does not include: (A) The disclosure of personal data to  
111 a processor that processes the personal data on behalf of the controller,  
112 (B) the disclosure of personal data to a third party for purposes of  
113 providing a product or service requested by the consumer, (C) the  
114 disclosure or transfer of personal data to an affiliate of the controller, (D)  
115 the disclosure of information that the consumer (i) intentionally made  
116 available to the general public via a channel of mass media, and (ii) did  
117 not restrict to a specific audience, or (E) the disclosure or transfer of  
118 personal data to a third party as an asset that is part of a merger,  
119 acquisition, bankruptcy or other transaction in which the third party  
120 assumes control of all or part of the controller's assets.

121 (27) "Sensitive data" means personal data that includes: (A) Data  
122 revealing racial or ethnic origin, religious beliefs, mental or physical  
123 health diagnosis, sexual orientation or citizenship or immigration  
124 status, (B) the processing of genetic or biometric data for the purpose of  
125 uniquely identifying a natural person, (C) personal data collected from  
126 a known child, or (D) precise geolocation data.

127 (28) "Targeted advertising" means displaying advertisements to a  
128 consumer where the advertisement is selected based on personal data  
129 obtained from that consumer's activities over time and across  
130 nonaffiliated Internet web sites or online applications to predict such  
131 consumer's preferences or interests. "Targeted advertising" does not  
132 include: (A) Advertisements based on activities within a controller's  
133 own Internet web sites or online applications, (B) advertisements based  
134 on the context of a consumer's current search query, visit to an Internet  
135 web site or online application, (C) advertisements directed to a  
136 consumer in response to the consumer's request for information or  
137 feedback, or (D) the processing of personal data solely for measuring or  
138 reporting advertising performance, reach or frequency.

139 (29) "Third party" means a natural or legal person, public authority,  
140 agency or body other than the consumer, controller, processor or an

141 affiliate of the processor or the controller.

142       Sec. 2. (NEW) (*Effective January 1, 2023*) The provisions of sections 1  
143 to 11, inclusive, of this act apply to persons that conduct business in this  
144 state or persons that produce products or services that are targeted to  
145 residents of this state and that: (1) During a calendar year, control or  
146 process the personal data of not less than one hundred thousand  
147 consumers, or (2) control or process the personal data of not less than  
148 twenty-five thousand consumers and derive more than fifty per cent of  
149 their gross revenue from the sale of personal data.

150       Sec. 3. (NEW) (*Effective January 1, 2023*) (a) The provisions of sections  
151 1 to 11, inclusive, of this act shall not apply to any: (1) Body, authority,  
152 board, bureau, commission, district or agency of this state or of any  
153 political subdivision of this state, (2) financial institution or data subject  
154 to Title V of the Gramm-Leach-Bliley Act, 15 USC 6801 et seq., (3)  
155 covered entity or business associate governed by the privacy, security  
156 and breach notification rules issued by the United States Department of  
157 Health and Human Services, 45 CFR 160 and 164, established pursuant  
158 to HIPAA, and the Health Information Technology for Economic and  
159 Clinical Health Act, (4) nonprofit organization, or (5) institution of  
160 higher education.

161       (b) The following information and data is exempt from the provisions  
162 of sections 1 to 11, inclusive, of this act: (1) Protected health information  
163 under HIPAA, (2) health records, (3) patient identifying information for  
164 purposes of 42 USC 290dd-2, (4) identifiable private information for  
165 purposes of the federal policy for the protection of human subjects  
166 under 45 CFR 46, (5) identifiable private information that is otherwise  
167 information collected as part of human subjects research pursuant to the  
168 good clinical practice guidelines issued by the International Council for  
169 Harmonization of Technical Requirements for Pharmaceuticals for  
170 Human Use, (6) the protection of human subjects under 21 CFR 6, 50  
171 and 56, or personal data used or shared in research, as defined in 45 CFR  
172 164.501, that is conducted in accordance with the standards set forth in  
173 this subdivision and subdivisions (4) and (5) of this subsection, or other

174 research conducted in accordance with applicable law, (7) information  
175 and documents created for purposes of the Health Care Quality  
176 Improvement Act of 1986, 42 USC 11101 et seq., (8) patient safety work  
177 product for purposes of the Patient Safety and Quality Improvement  
178 Act, 42 USC 299b-21 et seq., (9) information derived from any of the  
179 health care related information listed in this subsection that is de-  
180 identified in accordance with the requirements for de-identification  
181 pursuant to HIPAA, (10) information originating from, and  
182 intermingled to be indistinguishable with, or information treated in the  
183 same manner as information exempt under this subsection that is  
184 maintained by a covered entity or business associate, program or  
185 qualified service organization, as specified in 42 USC 290dd-2, (11)  
186 information used for public health activities and purposes as authorized  
187 by HIPAA, (12) the collection, maintenance, disclosure, sale,  
188 communication or use of any personal information bearing on a  
189 consumer's credit worthiness, credit standing, credit capacity, character,  
190 general reputation, personal characteristics or mode of living by a  
191 consumer reporting agency, furnisher or user that provides information  
192 for use in a consumer report, and by a user of a consumer report, but  
193 only to the extent that such activity is regulated by and authorized  
194 under the Fair Credit Reporting Act, 15 USC 1681 et seq., (13) personal  
195 data collected, processed, sold or disclosed in compliance with the  
196 Driver's Privacy Protection Act of 1994, 18 USC 2721 et seq., (14)  
197 personal data regulated by the Family Educational Rights and Privacy  
198 Act, 20 USC 1232g et seq., (15) personal data collected, processed, sold  
199 or disclosed in compliance with the Farm Credit Act, 12 USC 2001 et  
200 seq., and (16) data processed or maintained (A) in the course of an  
201 individual applying to, employed by, or acting as an agent or  
202 independent contractor of, a controller, processor or third party, to the  
203 extent that the data is collected and used within the context of that role;  
204 (B) as the emergency contact information of an individual under  
205 sections 1 to 11, inclusive, of this act used for emergency contact  
206 purposes, or (C) that is necessary to retain to administer benefits for  
207 another individual relating to the individual under subdivision (1) of  
208 this subsection and used for the purposes of administering such

209 benefits.

210 (c) Controllers and processors that comply with the verifiable  
211 parental consent requirements of the Children's Online Privacy  
212 Protection Act, 15 USC 6501 et seq., shall be deemed compliant with any  
213 obligation to obtain parental consent pursuant to sections 1 to 11,  
214 inclusive, of this act.

215 Sec. 4. (NEW) (*Effective January 1, 2023*) (a) A consumer may invoke  
216 the consumer rights authorized pursuant to this section at any time by  
217 submitting a request to a controller specifying the consumer rights the  
218 consumer wishes to invoke. A known child's parent or legal guardian  
219 may invoke such consumer rights on behalf of the child regarding  
220 processing personal data belonging to the known child. A controller  
221 shall comply with an authenticated consumer request to exercise the  
222 right to: (1) Confirm whether or not a controller is processing the  
223 consumer's personal data and to access such personal data, (2) correct  
224 inaccuracies in the consumer's personal data, taking into account the  
225 nature of the personal data and the purposes of the processing of the  
226 consumer's personal data, (3) delete personal data provided by, or  
227 obtained about, the consumer, (4) obtain a copy of the consumer's  
228 personal data that the consumer previously provided to the controller  
229 in a portable and, to the extent technically feasible, readily usable format  
230 that allows the consumer to transmit the data to another controller  
231 without hindrance, where the processing is carried out by automated  
232 means, and (5) opt out of the processing of the personal data for  
233 purposes of (A) targeted advertising, (B) the sale of personal data, or (C)  
234 profiling in furtherance of decisions that produce legal or similarly  
235 significant effects concerning the consumer.

236 (b) Except as otherwise provided in sections 1 to 11, inclusive, of this  
237 act, a controller shall comply with a request by a consumer to exercise  
238 the consumer rights authorized pursuant to said sections as follows:

239 (1) A controller shall respond to the consumer without undue delay,  
240 but not later than forty-five days after receipt of the request. The



241 response period may be extended once by forty-five additional days  
242 when reasonably necessary, considering the complexity and number of  
243 the consumer's requests, provided the controller informs the consumer  
244 of any such extension within the initial forty-five-day response period,  
245 together with the reason for the extension.

246 (2) If a controller declines to take action regarding the consumer's  
247 request, the controller shall inform the consumer without undue delay,  
248 but not later than forty-five days after receipt of the request, of the  
249 justification for declining to take action and instructions for how to  
250 appeal the decision.

251 (3) Information provided in response to a consumer request shall be  
252 provided by a controller free of charge, up to twice annually per  
253 consumer. If requests from a consumer are manifestly unfounded,  
254 excessive or repetitive, the controller may charge the consumer a  
255 reasonable fee to cover the administrative costs of complying with the  
256 request or decline to act on the request. The controller bears the burden  
257 of demonstrating the manifestly unfounded, excessive or repetitive  
258 nature of the request.

259 (4) If a controller is unable to authenticate the request using  
260 commercially reasonable efforts, the controller shall not be required to  
261 comply with a request to initiate an action pursuant to this section and  
262 may request that the consumer provide additional information  
263 reasonably necessary to authenticate the consumer and the consumer's  
264 request.

265 (c) A controller shall establish a process for a consumer to appeal the  
266 controller's refusal to take action on a request within a reasonable period  
267 of time after the consumer's receipt of the decision. The appeal process  
268 shall be conspicuously available and similar to the process for  
269 submitting requests to initiate action pursuant to this section. Not later  
270 than sixty days after receipt of an appeal, a controller shall inform the  
271 consumer in writing of any action taken or not taken in response to the  
272 appeal, including a written explanation of the reasons for the decisions.

273 If the appeal is denied, the controller shall also provide the consumer  
274 with an online mechanism, if available, or other method through which  
275 the consumer may contact the Attorney General to submit a complaint.

276 Sec. 5. (NEW) (*Effective January 1, 2023*) (a) A controller shall: (1) Limit  
277 the collection of personal data to what is adequate, relevant and  
278 reasonably necessary in relation to the purposes for which such data is  
279 processed, as disclosed to the consumer, (2) except as otherwise  
280 provided in sections 1 to 11, inclusive, of this act, not process personal  
281 data for purposes that are neither reasonably necessary to nor  
282 compatible with the disclosed purposes for which such personal data is  
283 processed, as disclosed to the consumer, unless the controller obtains  
284 the consumer's consent, (3) establish, implement and maintain  
285 reasonable administrative, technical and physical data security practices  
286 to protect the confidentiality, integrity and accessibility of personal data  
287 appropriate to the volume and nature of the personal data at issue, (4)  
288 not process sensitive data concerning a consumer without obtaining the  
289 consumer's consent, or, in the case of the processing of sensitive data  
290 concerning a known child, without processing such data in accordance  
291 with the federal Children's Online Privacy Protection Act, 15 USC 6501  
292 et seq., and (5) not process personal data in violation of the laws of this  
293 state and federal laws that prohibit unlawful discrimination against  
294 consumers. A controller shall not discriminate against a consumer for  
295 exercising any of the consumer rights contained in sections 1 to 11,  
296 inclusive, of this act, including denying goods or services, charging  
297 different prices or rates for goods or services or providing a different  
298 level of quality of goods and services to the consumer. Nothing in this  
299 subsection shall be construed to require a controller to provide a  
300 product or service that requires the personal data of a consumer that the  
301 controller does not collect or maintain or to prohibit a controller from  
302 offering a different price, rate, level, quality or selection of goods or  
303 services to a consumer, including offering goods or services for no fee,  
304 if the consumer has exercised his right to opt out or the offer is related  
305 to a consumer's voluntary participation in a bona fide loyalty, rewards,  
306 premium features, discounts or club card program.

307 (b) Controllers shall provide consumers with a reasonably accessible,  
308 clear, and meaningful privacy notice that includes: (1) The categories of  
309 personal data processed by the controller, (2) the purpose for processing  
310 personal data, (3) how consumers may exercise their consumer rights,  
311 including how a consumer may appeal a controller's decision with  
312 regard to the consumer's request, (4) the categories of personal data that  
313 the controller shares with third parties, if any, and (5) the categories of  
314 third parties, if any, with which the controller shares personal data.

315 (c) If a controller sells personal data to third parties or processes  
316 personal data for targeted advertising, the controller shall clearly and  
317 conspicuously disclose such processing, as well as the manner in which  
318 a consumer may exercise the right to opt out of such processing.

319 (d) A controller shall establish, and shall describe in a privacy notice,  
320 one or more secure and reliable means for consumers to submit a  
321 request to exercise their consumer rights pursuant to sections 1 to 11,  
322 inclusive, of this act. Such means shall take into account the ways in  
323 which consumers normally interact with the controller, the need for  
324 secure and reliable communication of such requests, and the ability of  
325 the controller to authenticate the identity of the consumer making the  
326 request. Controllers shall not require a consumer to create a new account  
327 in order to exercise consumer rights, but may require a consumer to use  
328 an existing account.

329 Sec. 6. (NEW) (*Effective January 1, 2023*) (a) A processor shall adhere  
330 to the instructions of a controller and shall assist the controller in  
331 meeting its obligations pursuant to sections 1 to 11, inclusive, of this act.  
332 Such assistance shall include: (1) Taking into account the nature of  
333 processing and the information available to the processor, by  
334 appropriate technical and organizational measures, insofar as is  
335 reasonably practicable, to fulfill the controller's obligation to respond to  
336 consumer rights requests, (2) taking into account the nature of  
337 processing and the information available to the processor, by assisting  
338 the controller in meeting the controller's obligations in relation to the  
339 security of processing the personal data and in relation to the

340 notification of a breach of security of the system of the processor, in  
341 order to meet the controller's obligations, and (3) providing necessary  
342 information to enable the controller to conduct and document data  
343 protection assessments.

344 (b) A contract between a controller and a processor shall govern the  
345 processor's data processing procedures with respect to processing  
346 performed on behalf of the controller. The contract shall be binding and  
347 clearly set forth instructions for processing data, the nature and purpose  
348 of processing, the type of data subject to processing, the duration of  
349 processing and the rights and obligations of both parties. The contract  
350 shall also include requirements that the processor shall: (1) Ensure that  
351 each person processing personal data is subject to a duty of  
352 confidentiality with respect to the data, (2) at the controller's direction,  
353 delete or return all personal data to the controller as requested at the  
354 end of the provision of services, unless retention of the personal data is  
355 required by law, (3) upon the reasonable request of the controller, make  
356 available to the controller all information in its possession necessary to  
357 demonstrate the processor's compliance with the obligations in sections  
358 1 to 11, inclusive, of this act, (4) engage any subcontractor pursuant to a  
359 written contract that requires the subcontractor to meet the obligations  
360 of the processor with respect to the personal data, and (5) allow, and  
361 cooperate with, reasonable assessments by the controller or the  
362 controller's designated assessor, or the processor may arrange for a  
363 qualified and independent assessor to conduct an assessment of the  
364 processor's policies and technical and organizational measures in  
365 support of the obligations under sections 1 to 11, inclusive, of this act,  
366 using an appropriate and accepted control standard or framework and  
367 assessment procedure for such assessments. The processor shall provide  
368 a report of such assessment to the controller upon request.

369 (c) Nothing in this section shall be construed to relieve a controller or  
370 a processor from the liabilities imposed on it by virtue of its role in the  
371 processing relationship as defined in sections 1 to 11, inclusive, of this  
372 act.

373 (d) Determining whether a person is acting as a controller or  
374 processor with respect to a specific processing of data is a fact-based  
375 determination that depends upon the context in which personal data is  
376 to be processed. A processor that continues to adhere to a controller's  
377 instructions with respect to a specific processing of personal data  
378 remains a processor.

379 Sec. 7. (NEW) (*Effective January 1, 2023*) (a) A controller shall conduct  
380 and document a data protection assessment of each of the following  
381 processing activities involving personal data: (1) The processing of  
382 personal data for purposes of targeted advertising, (2) the sale of  
383 personal data, (3) the processing of personal data for purposes of  
384 profiling, where such profiling presents a reasonably foreseeable risk of  
385 (A) unfair or deceptive treatment of, or unlawful disparate impact on,  
386 consumers, (B) financial, physical or reputational injury to consumers,  
387 (C) a physical or other intrusion upon the solitude or seclusion, or the  
388 private affairs or concerns, of consumers, where such intrusion would  
389 be offensive to a reasonable person, or (D) other substantial injury to  
390 consumers, (4) the processing of sensitive data, and (5) any processing  
391 activities involving personal data that present a heightened risk of harm  
392 to consumers.

393 (b) Data protection assessments conducted pursuant to subsection (a)  
394 of this section shall identify and weigh the benefits that may flow,  
395 directly and indirectly, from the processing to the controller, the  
396 consumer, other stakeholders and the public against the potential risks  
397 to the rights of the consumer associated with such processing, as  
398 mitigated by safeguards that can be employed by the controller to  
399 reduce such risks. The use of de-identified data and the reasonable  
400 expectations of consumers, as well as the context of the processing and  
401 the relationship between the controller and the consumer whose  
402 personal data will be processed, shall be factored into this assessment  
403 by the controller.

404 (c) The Attorney General may require that a controller disclose any  
405 data protection assessment that is relevant to an investigation

406 conducted by the Attorney General, and the controller shall make the  
407 data protection assessment available to the Attorney General. The  
408 Attorney General may evaluate the data protection assessment for  
409 compliance with the responsibilities set forth in sections 1 to 11,  
410 inclusive, of this act. Data protection assessments shall be confidential  
411 and shall be exempt from disclosure under the Freedom of Information  
412 Act, as defined in section 1-200 of the general statutes. The disclosure of  
413 a data protection assessment pursuant to a request from the Attorney  
414 General shall not constitute a waiver of attorney-client privilege or work  
415 product protection with respect to the assessment and any information  
416 contained in the assessment.

417 (d) A single data protection assessment may address a comparable  
418 set of processing operations that include similar activities.

419 (e) Data protection assessments conducted by a controller for the  
420 purpose of compliance with other laws or regulations may comply  
421 under this section if the assessments have a reasonably comparable  
422 scope and effect.

423 (f) Data protection assessment requirements shall apply to processing  
424 activities created or generated after January 1, 2023, and are not  
425 retroactive.

426 Sec. 8. (NEW) (*Effective January 1, 2023*) (a) Any controller in  
427 possession of de-identified data shall: (1) Take reasonable measures to  
428 ensure that the data cannot be associated with a natural person, (2)  
429 publicly commit to maintaining and using de-identified data without  
430 attempting to re-identify the data, and (3) contractually obligate any  
431 recipients of the de-identified data to comply with all provisions of  
432 sections 1 to 11, inclusive, of this act.

433 (b) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
434 to (1) require a controller or processor to re-identify de-identified data  
435 or pseudonymous data, or (2) maintain data in identifiable form, or  
436 collect, obtain, retain or access any data or technology, in order to be

437 capable of associating an authenticated consumer request with personal  
438 data.

439 (c) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
440 to require a controller or processor to comply with an authenticated  
441 consumer rights request, if all of the following are true, if the controller:  
442 (1) Is not reasonably capable of associating the request with the personal  
443 data or it would be unreasonably burdensome for the controller to  
444 associate the request with the personal data, (2) does not use the  
445 personal data to recognize or respond to the specific consumer who is  
446 the subject of the personal data, or associate the personal data with other  
447 personal data about the same specific consumer, and (3) does not sell  
448 the personal data to any third party or otherwise voluntarily disclose  
449 the personal data to any third party other than a processor, except as  
450 otherwise permitted in this section.

451 (d) Consumer rights shall not apply to pseudonymous data in cases  
452 where the controller is able to demonstrate any information necessary  
453 to identify the consumer is kept separately and is subject to effective  
454 technical and organizational controls that prevent the controller from  
455 accessing such information.

456 (e) A controller that discloses pseudonymous data or de-identified  
457 data shall exercise reasonable oversight to monitor compliance with any  
458 contractual commitments to which the pseudonymous data or de-  
459 identified data is subject and shall take appropriate steps to address any  
460 breaches of those contractual commitments.

461 Sec. 9. (NEW) (*Effective January 1, 2023*) (a) Nothing in sections 1 to 11,  
462 inclusive, of this act shall be construed to restrict a controller's or  
463 processor's ability to: (1) Comply with federal, state or municipal  
464 ordinances or regulations, (2) comply with a civil, criminal or regulatory  
465 inquiry, investigation, subpoena or summons by federal, state,  
466 municipal or other governmental authorities, (3) cooperate with law-  
467 enforcement agencies concerning conduct or activity that the controller  
468 or processor reasonably and in good faith believes may violate federal,

469 state or municipal ordinances or regulations, (4) investigate, establish,  
470 exercise, prepare for or defend legal claims, (5) provide a product or  
471 service specifically requested by a consumer, (6) perform a contract to  
472 which a consumer is a party, including fulfilling the terms of a written  
473 warranty, (7) take steps at the request of a consumer prior to entering  
474 into a contract, (8) take immediate steps to protect an interest that is  
475 essential for the life or physical safety of the consumer or of another  
476 natural person, and where the processing cannot be manifestly based on  
477 another legal basis, (9) prevent, detect, protect against or respond to  
478 security incidents, identity theft, fraud, harassment, malicious or  
479 deceptive activities or any illegal activity, preserve the integrity or  
480 security of systems or investigate, report or prosecute those responsible  
481 for any such action, (10) engage in public or peer-reviewed scientific or  
482 statistical research in the public interest that adheres to all other  
483 applicable ethics and privacy laws and is approved, monitored and  
484 governed by an institutional review board, or similar independent  
485 oversight entities that determine (A) if the deletion of the information is  
486 likely to provide substantial benefits that do not exclusively accrue to  
487 the controller, (B) the expected benefits of the research outweigh the  
488 privacy risks, and (C) if the controller has implemented reasonable  
489 safeguards to mitigate privacy risks associated with research, including  
490 any risks associated with re-identification, or (11) assist another  
491 controller, processor, or third party with any of the obligations under  
492 sections 1 to 11, inclusive, of this act.

493 (b) The obligations imposed on controllers or processors under  
494 sections 1 to 11, inclusive, of this act shall not restrict a controller's or  
495 processor's ability to collect, use, or retain data to: (1) Conduct internal  
496 research to develop, improve, or repair products, services, or  
497 technology, (2) effectuate a product recall, (3) identify and repair  
498 technical errors that impair existing or intended functionality, or (4)  
499 perform internal operations that are reasonably aligned with the  
500 expectations of the consumer or reasonably anticipated based on the  
501 consumer's existing relationship with the controller or are otherwise  
502 compatible with processing data in furtherance of the provision of a



503 product or service specifically requested by a consumer or the  
504 performance of a contract to which the consumer is a party.

505 (c) The obligations imposed on controllers or processors under  
506 sections 1 to 11, inclusive, of this act shall not apply where compliance  
507 by the controller or processor with said sections would violate an  
508 evidentiary privilege under the laws of this state. Nothing in sections 1  
509 to 11, inclusive, of this act shall be construed to prevent a controller or  
510 processor from providing personal data concerning a consumer to a  
511 person covered by an evidentiary privilege under the laws of the state  
512 as part of a privileged communication.

513 (d) A controller or processor that discloses personal data to a third-  
514 party controller or processor, in compliance with the requirements of  
515 sections 1 to 11, inclusive, of this act, is not in violation of said sections  
516 if the third-party controller or processor that receives and processes  
517 such personal data is in violation of said sections, provided, at the time  
518 of disclosing the personal data, the disclosing controller or processor did  
519 not have actual knowledge that the recipient intended to commit a  
520 violation of said sections. A third-party controller or processor receiving  
521 personal data from a controller or processor in compliance with the  
522 requirements of sections 1 to 11, inclusive, of this act is likewise not in  
523 violation of said sections for the transgressions of the controller or  
524 processor from which it receives such personal data.

525 (e) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
526 as an obligation imposed on controllers and processors that adversely  
527 affects the rights or freedoms of any persons, such as exercising the right  
528 of free speech pursuant to the First Amendment to the United States  
529 Constitution, or applies to the processing of personal data by a person  
530 in the course of a purely personal or household activity.

531 (f) Personal data processed by a controller pursuant to sections 1 to  
532 11, inclusive, of this act shall not be processed for any purpose other  
533 than those expressly listed in this section unless otherwise allowed by  
534 sections 1 to 11, inclusive, of this act. Personal data processed by a

535 controller pursuant to this section may be processed to the extent that  
536 such processing is: (1) Reasonably necessary and proportionate to the  
537 purposes listed in this section, and (2) adequate, relevant and limited to  
538 what is necessary in relation to the specific purposes listed in this  
539 section. Personal data collected, used, or retained pursuant to subsection  
540 (b) of this section shall, where applicable, take into account the nature  
541 and purpose or purposes of such collection, use, or retention. Such data  
542 shall be subject to reasonable administrative, technical, and physical  
543 measures to protect the confidentiality, integrity, and accessibility of the  
544 personal data and to reduce reasonably foreseeable risks of harm to  
545 consumers relating to such collection, use, or retention of personal data.

546 (g) If a controller processes personal data pursuant to an exemption  
547 in this section, the controller bears the burden of demonstrating that  
548 such processing qualifies for the exemption and complies with the  
549 requirements in subsection (f) of this section.

550 (h) Processing personal data for the purposes expressly identified in  
551 this section shall not solely make an entity a controller with respect to  
552 such processing.

553 Sec. 10. (NEW) (*Effective January 1, 2023*) (a) The Attorney General  
554 shall have exclusive authority to enforce violations of sections 1 to 11,  
555 inclusive, of this act.

556 (b) Prior to initiating any action under sections 1 to 11, inclusive, of  
557 this act, the Attorney General shall provide a controller or processor not  
558 less than thirty days' written notice identifying the specific provisions  
559 of said sections the Attorney General, on behalf of a consumer, alleges  
560 have been or are being violated. If, prior to the expiration of such time  
561 period, the controller or processor cures the noticed violation and  
562 provides the Attorney General an express written statement that the  
563 alleged violations have been cured and that no further violations shall  
564 occur, no action for statutory damages shall be initiated against the  
565 controller or processor.

566 (c) If a controller or processor continues to violate sections 1 to 11,  
567 inclusive, of this act in breach of an express written statement provided  
568 to the consumer under this section, the Attorney General may initiate a  
569 civil action in Superior Court and seek damages not exceeding seven  
570 thousand five hundred dollars for each violation of sections 1 to 11,  
571 inclusive, of this act.

572 (d) Nothing in sections 1 to 11, inclusive, of this act shall be construed  
573 as providing the basis for, or be subject to, a private right of action for  
574 violations of said sections or any other law.

575 Sec. 11. (NEW) (Effective January 1, 2023) (a) The Attorney General  
576 shall have exclusive authority to enforce sections 1 to 10, inclusive, of  
577 this act by bringing an action in the name of the state, or on behalf of  
578 persons residing in this state.

579 (b) Any controller or processor that violates sections 1 to 10, inclusive,  
580 of this act shall be liable for a civil penalty of not more than seven  
581 thousand five hundred dollars for each violation.

582 (c) The Attorney General may recover reasonable expenses incurred  
583 in investigating and preparing the case, including attorney fees, of any  
584 action initiated under sections 1 to 10, inclusive, of this act.

This act shall take effect as follows and shall amend the following sections:		
Section 1	January 1, 2023	New section
Sec. 2	January 1, 2023	New section
Sec. 3	January 1, 2023	New section
Sec. 4	January 1, 2023	New section
Sec. 5	January 1, 2023	New section
Sec. 6	January 1, 2023	New section
Sec. 7	January 1, 2023	New section
Sec. 8	January 1, 2023	New section
Sec. 9	January 1, 2023	New section
Sec. 10	January 1, 2023	New section
Sec. 11	January 1, 2023	New section

**GL**      *Joint Favorable Subst.*  
**JUD**      *Joint Favorable*  
**APP**      *Joint Favorable*