



General Assembly

January Session, 2021

**Proposed Bill No. 114**

LCO No. 145



Referred to Committee on PUBLIC HEALTH

Introduced by:  
SEN. ANWAR, 3rd Dist.

**AN ACT CONCERNING DECEPTIVE ADVERTISING PRACTICES OF LIMITED SERVICES PREGNANCY CENTERS.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1        That the general statutes be amended to prohibit a limited services  
2 pregnancy center, with the intent to perform a pregnancy-related  
3 service, from making or disseminating before the public, or causing to  
4 be made or disseminated before the public, in any newspaper or other  
5 publication, through any advertising device, or in any other manner,  
6 including, but not limited to, through use of the Internet, any statement  
7 concerning any pregnancy-related service or the provision of any  
8 pregnancy-related service that is deceptive, whether by statement or  
9 omission, and that a limited services pregnancy center knows or  
10 reasonably should know to be deceptive.

**Statement of Purpose:**

To prohibit deceptive advertising practices by limited services pregnancy centers.