



General Assembly

January Session, 2021

**Proposed Bill No. 5829**

LCO No. 1026



Referred to Committee on ENERGY AND TECHNOLOGY

Introduced by:  
REP. CHAFEE, 33rd Dist.

***AN ACT REQUIRING CERTAIN DISCLOSURES OF TARGETED  
INTERNET ADVERTISEMENTS.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to require all targeted Internet
- 2 advertisements disclose: (1) The purchaser of the advertisement; (2) the
- 3 cost of the advertisement; and (3) the purpose for targeting each
- 4 individual.

***Statement of Purpose:***

To require that targeted Internet advertisements disclose: (1) The purchaser of the advertisement; (2) the cost of the advertisement; and (3) the purpose for targeting each individual.