

To the Connecticut state legislatures and public,

We are Richard and Emily Scarpetti living in Cheshire, Connecticut. We are writing in opposition of S. B. 835 titled "An Act Concerning Deceptive Advertising Practices of Limited Service Pregnancy Centers. First, the proposed bill would unjustly hold only targeted businesses to a broad, unknowable and subjective standard. Second, Connecticut already has laws on false advertising. Those laws, like Connecticut regulation 42-110b-18, are objective. Also, the bill is a targeted attack on the First Amendment rights of certain healthcare facilities. The bill allows the term deceptive to be applied not only to the content of the advertisement, but anything anyone may feel should also be contained in the advertisement. This opens the targeted businesses up to an undue and unjust amount of liability based on an impossible standard. In addition, we view this bill as an attack on certain pregnancy centers that do not provide abortion and contraceptives in favor of those that do.

Sincerely,

Richard Scarpetti

Emily Scarpetti