

To the Connecticut state legislatures and public,

We are Matthew and Sarah Eschbach living in Cheshire, Connecticut. We oppose S. B. 835 titled "An Act Concerning Deceptive Advertising Practices of Limited Service Pregnancy Centers. First, we oppose this bill as it infringes on the first amendment rights of the targeted businesses. This is even more concerning because it is targeting omission, as well, which could be anything other than what that business does, allowing wild interpretations on the law. Second, Connecticut already has laws on false advertising. Those laws, like Connecticut regulation 42-110b-18, are objective. This bill is targeted at a particular type of business and in a subjective manner. The bill allows the term deceptive to be applied to not only those that are stated but to those omitted, which again could be anything the business does not do. In addition, we view this bill as an attack on certain pregnancy centers that do not provide abortion and contraceptives in favor of those that do.

Sincerely,

Matthew Eschbach

Sarah Eschbach MD