



March 5, 2021

TO: Commerce Committee

RE: SB 430 An Act Concerning Regional Tourism District Boards of Directors

Dear Committee members:

I am writing today on behalf of the Chamber of Commerce of Eastern Connecticut **in support** of SB 430 An Act Concerning Regional Tourism District Boards of Directors. As a former member of the Board and current administrative partner to the Eastern Regional Tourism District, I fully support this legislation that will improve representation and increase the effectiveness of the district.

The regional tourism districts have been effective in providing a regional voice in tourism, but smaller towns have faced challenges in finding a representative. Offering municipalities, the option to jointly appoint a representative improves their opportunity for representation on the Board and provides opportunities to collaborate that otherwise might not be there.

On behalf of the Chamber and the Eastern Regional Tourism District, I write **in strong support** of SB 430 An Act Concerning Regional Tourism District Boards of Directors. Thank you for the opportunity to address this matter and thank you for your public service.

Sincerely,

Tony Sheridan

President and CEO, Chamber of Commerce of Eastern Connecticut

THANK YOU TO OUR SUPPORTERS WHO CONTRIBUTE SIGNIFICANTLY TO PROGRAMS IN SUPPORT OF THE SMALL BUSINESS COMMUNITY.

Mohegan Sun	ConnectiCare	Equinor	The Simon Konover Company	Putnam Bank
Eversource	Dime Bank	Aer Lingus	The Day Publishing Company	The Bulletin
Pfizer	Charter Oak Federal Credit Union	Liberty Bank	Genesys Diagnostics Inc	Vineyard Wind
Foxwoods Resort Casino	Chelsea Groton Bank	Groton Utilities	Mystic Aquarium	Backus Hospital
CT Municipal Electric Energy Cooperative	Cross Sound Ferry	Comcast Business	General Dynamics Electric Boat	Lawrence + Memorial Hospital/Yale New Haven Health
Ørsted	NTE Energy	Atlantic Broadband	Quinn & Hary	
Dominion Energy	People's United Bank	Hocon Gas	Antonino Auto Group	
		Suisman Shapiro		