

**Proposed Substitute  
Bill No. 285**

LCO No. 2929

**AN ACT CONCERNING STUDENT INFORMATION COLLECTED  
THROUGH COLLEGE ADMISSIONS EXAMINATIONS.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 10-222f of the general statutes is repealed and the  
2 following is substituted in lieu thereof (*Effective July 1, 2020*):

3 (a) As used in this section:

4 (1) "College admissions examination" means any standardized  
5 aptitude test used to evaluate a high school student for the purpose of  
6 admission to an institution of higher education, including any  
7 standardized practice test;

8 (2) "Testing company" means any entity or organization that owns or  
9 administers college admissions examinations;

10 (3) "Voluntary pretest survey" means any optional survey  
11 administered to a student by a testing company in conjunction with a  
12 college admissions examination;

13 (4) "Student information" means any personal identifying  
14 information, as defined in subsection (b) of section 53a-129a, or student  
15 responses to a voluntary pretest survey that a testing company provides  
16 to third parties; and

17 (5) "Targeted advertising" means presenting an advertisement to a  
18 student where the selection of the advertisement is based on student  
19 information. "Targeted advertising" does not include an advertisement  
20 presented to a student for purposes of college recruitment.

21 (b) No testing company shall sell, rent, trade, share or otherwise  
22 disclose any student information that such testing company receives  
23 through administration of a college admissions examination or  
24 voluntary pretest survey with any third party that uses the student  
25 information for the purpose of targeted advertising, unless such testing  
26 company receives the written consent of such minor student's parent or  
27 legal guardian or such student if such student is eighteen years of age  
28 or older or a legally emancipated minor.

29 (c) Each local and regional board of education may require any high  
30 school under its jurisdiction that hosts an informational forum  
31 concerning college preparation or the college admission process to  
32 which parents and guardians of students are invited to provide such  
33 parents and guardians with information about the optional nature of  
34 [some surveys and questions] voluntary pretest surveys that  
35 accompany college admissions examinations. [taken for college  
36 admission.] The information provided to parents and guardians shall  
37 include a warning that the release of [personal identifying information,  
38 as defined in subsection (b) of section 53a-129a,] student information  
39 may increase a student's vulnerability to identify theft or targeted  
40 advertising.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2020</i>	10-222f
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