AN ACT CONCERNING STUDENT INFORMATION COLLECTED THROUGH COLLEGE ADMISSIONS EXAMINATIONS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

Section 1. Section 10-222f of the general statutes is repealed and the following is substituted in lieu thereof (Effective July 1, 2020):

(a) As used in this section:

(1) "College admissions examination" means any standardized aptitude test used to evaluate a high school student for the purpose of admission to an institution of higher education, including any standardized practice test;

(2) "Testing company" means any entity or organization that owns or administers college admissions examinations;

(3) "Voluntary pretest survey" means any optional survey administered to a student by a testing company in conjunction with a college admissions examination;

(4) "Student information" means any personal identifying information, as defined in subsection (b) of section 53a-129a, or student responses to a voluntary pretest survey that a testing company provides to third parties; and
(5) "Targeted advertising" means presenting an advertisement to a student where the selection of the advertisement is based on student information. "Targeted advertising" does not include an advertisement presented to a student for purposes of college recruitment.

(b) No testing company shall sell, rent, trade, share or otherwise disclose any student information that such testing company receives through administration of a college admissions examination or voluntary pretest survey with any third party that uses the student information for the purpose of targeted advertising, unless such testing company receives the written consent of such minor student's parent or legal guardian or such student if such student is eighteen years of age or older or a legally emancipated minor.

(c) Each local and regional board of education may require any high school under its jurisdiction that hosts an informational forum concerning college preparation or the college admission process to which parents and guardians of students are invited to provide such parents and guardians with information about the optional nature of voluntary pretest surveys that accompany college admissions examinations. [taken for college admission.] The information provided to parents and guardians shall include a warning that the release of [personal identifying information, as defined in subsection (b) of section 53a-129a.] student information may increase a student's vulnerability to identify theft or targeted advertising.

This act shall take effect as follows and shall amend the following sections:

| Section 1 | July 1, 2020 | 10-222f |