

**Proposed Substitute
Bill No. 132**

LCO No. 2727

AN ACT CONCERNING A STATE ECOTOURISM MAP.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2020*) (a) On and after October
2 1, 2020, the Department of Economic and Community Development, in
3 consultation with the Departments of Energy and Environmental
4 Protection and Agriculture, shall develop and maintain on its Internet
5 web site an interactive ecotourism map to identify and promote the
6 agricultural, recreational and other physical and natural resources of
7 this state. Such map shall include, but need not be limited to, farms that
8 are open to the public, hiking trails, state or municipal parks and other
9 outdoor tourist attractions. For each attraction identified on such map,
10 the Department of Economic and Community Development shall
11 include a description of such attraction and a link to such attraction's
12 Internet web site, if applicable.

13 (b) In addition to attractions included pursuant to subsection (a) of
14 this section, the Commissioner of Economic and Community
15 Development shall establish an application process and outdoor
16 attraction eligibility guidelines through which municipalities or other
17 organizations may submit attractions to be included on the interactive
18 ecotourism map.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>October 1, 2020</i>	New section
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