



General Assembly

February Session, 2020

***Raised Bill No. 132***

LCO No. 1327



Referred to Committee on COMMERCE

Introduced by:  
(CE)

***AN ACT CONCERNING A STATE ECOTOURISM MAP.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2020*) (a) On and after October  
2 1, 2020, the Department of Economic and Community Development, in  
3 consultation with the Departments of Energy and Environmental  
4 Protection and Agriculture, shall develop and maintain on its Internet  
5 web site a "Live Here, Love Here" interactive ecotourism map to identify  
6 and promote the agricultural, recreational and other physical and  
7 natural resources of this state. Such map shall include, but need not be  
8 limited to, farms that are open to the public, hiking trails, state or  
9 municipal parks and other outdoor tourist attractions. For each  
10 attraction identified on such map, the Department of Economic and  
11 Community Development shall include a description of such attraction  
12 and a link to such attraction's Internet web site, if applicable.

13 (b) In addition to attractions included pursuant to subsection (a) of  
14 this section, the Commissioner of Economic and Community  
15 Development shall establish an application process and outdoor  
16 attraction eligibility guidelines through which municipalities or other

17 organizations may submit attractions to be included on the "Live Here,  
18 Love Here" interactive ecotourism map.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>October 1, 2020</i>	New section

***Statement of Purpose:***

To require the Department of Economic and Community Development, in consultation with the Departments of Energy and Environmental Protection and Agriculture, to develop and maintain on its Internet web site a "Live Here, Love Here" interactive ecotourism map to identify and promote the agricultural, recreational and other physical and natural resources of this state.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*