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**TESTIMONY OF
NATIONAL FEDERATION OF INDEPENDENT BUSINESS (NFIB)
OPPOSING
SB-1108, AAC CONSUMER PRIVACY
BEFORE THE
GOVERNMENT ADMINISTRATION & ELECTIONS COMMITTEE
MARCH 25, 2019**

NFIB is the leading small business association in the nation with thousands of members in Connecticut representing a cross-section of the state's economy. For more than 75 years, NFIB has been advocating on behalf of America's small and independent business owners, both in Washington, D.C., and in all 50 state capitals. NFIB is nonprofit, nonpartisan, and member-driven. Since our founding in 1943, NFIB has been exclusively dedicated to small and independent businesses and remains so today. On behalf of those small- and independent- job-providers in Connecticut, NFIB offers the following comments:

NFIB has significant concerns with SB-1108, "An Act Concerning Consumer Privacy" as currently drafted and therefore urges rejection of this unnecessary legislation. This bill could adversely impact *many* small businesses in Connecticut through a series of unintended consequences, new burdensome compliance requirements, and even fines and fees. This broad legislation concerning certain consumer/personal information could impact small businesses owners merely carrying out their daily operations, including those who advertise on the internet, store or receive payment through credit cards, or even simply based upon a small number of unique visitors per day to a small business's website, among other activities. Passage of this legislation could not only harm existing small business in Connecticut, but also discourage start-up entrepreneurs and relocation of new businesses to the state. NFIB believes that actual compliance with a law such as SB-1108 would be virtually impossible for many small and closely held businesses, thus exposing the business to potentially costly complaints and frivolous litigation, among other concerns.

Thank you for the opportunity to comment and for your consideration of NFIB's concerns on behalf of small business. For any questions or additional information, please contact Andy Markowski, NFIB's State Director in Connecticut, at 860-248-NFIB.