

# OFFICE OF FISCAL ANALYSIS

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sHB-5815

AN ACT CONCERNING POLITICAL ADVERTISING.

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## **OFA Fiscal Note**

### **State Impact:**

Agency Affected	Fund-Effect	FY 20 \$	FY 21 \$
Elections Enforcement Commission	GF - Potential Cost	See Below	See Below

Note: GF=General Fund

**Municipal Impact:** None

### **Explanation**

The bill establishes a disclaimer requirement for certain political advertisements that contain altered images. This may result in a potential cost to the State Elections Enforcement Commission (SEEC) as the agency may receive election related complaints regarding altered images on political advertisements. Depending on the number of complaints, SEEC may need to hire one Legal Investigator.

### **The Out Years**

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation.