
OLR Bill Analysis

sHB 5815

AN ACT CONCERNING POLITICAL ADVERTISING.

SUMMARY

By law, printed, video, and audio political communications must include certain attributions, known as “disclaimers.” Among other things, disclaimers must identify the person making the expenditure for the communication.

This bill establishes a disclaimer requirement for certain political communications that contain altered images. Under the bill, when such a communication provides a disclaimer on its face as required by law, it must also conspicuously state that the image or illustration has been altered.

The requirement applies to any communication that (1) contains a clearly identifiable photographic or similar image, or illustration, of a candidate and (2) promotes the defeat of that candidate in a primary or general election.

EFFECTIVE DATE: July 1, 2019

BACKGROUND

Related Bill

sHB 7329 (§ 20), reported favorably by the Government Administration and Elections Committee, modifies disclaimer requirements for party candidate listings and Internet communications.

COMMITTEE ACTION

Government Administration and Elections Committee

Joint Favorable Substitute

Yea 13 Nay 2 (04/01/2019)

