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**Written Testimony of the Connecticut Orthopaedic Society  
SB 402 AAC Truth In Advertising by Medical Doctors and Doctors of Osteopathic Medicine  
Public Health Committee – March 20, 2018**

Senator Gerratana, Senator Somers, Representative Steinberg and distinguished Members of the Public Health Committee, on behalf of the more than 220 orthopaedic surgeons of the Connecticut Orthopaedic Society advocating for their patients, thank you for the opportunity to provide testimony in support of **SB 402 AAC Truth In Advertising by Medical Doctors and Doctors of Osteopathic Medicine.**

The orthopaedic community appreciates this initiative and the Committee's foresight to assist the health care consumer in what is often times an overwhelming and confusing market; selecting the appropriate Medical Doctor for their care and treatment. This proposed bill is an important first step toward full disclosure and transparency for the healthcare consumer, our patients, allowing them to be fully informed when deciding on who cares for them or their loved one.

As outlined in this bill, a Medical Doctor will be required to disclose their Board Certification credentials to the patient directly and in advertising vehicles the Medical Doctor uses to communicate to the public. Our patients deserve to have the facts about the qualifications of a Medical Doctor when determining who they will go to for care and treatment.

The Committee's support of the bill is vital to the health care consumer's decision making. By providing them with "truth in advertising", all patients will have accurate information on their Medical Doctors training, giving them the ability to seek out the appropriate Medical Doctor for their care.

As orthopaedic surgeons, we welcome the transparency provided in this bill and ask you to vote in support to provide your constituents, our patients; with accurate information about the Medical Doctor they choose avoiding any misleading information that if relied upon, could have a negative impact on their care and treatment. Thank you for your time and consideration.

Respectfully Submitted by:

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