

March 19, 2018

To the Public Health Committee
State of Connecticut

Re: Raised Bill No. 5416
"An Act Concerning Deceptive Advertising
Practices of Limited Services Pregnancy Centers"

Dear Public Health Committee Members:

My name is Maria Roja and I reside at 34 Argyle Avenue, West Hartford, Ct 06107. I'm writing in strong opposition to Raised Bill No. 5416, "An Act Concerning Deceptive Advertising Practices of Limited Services Pregnancy Centers" scheduled for public hearing tomorrow, 3/20/18. I also request that this testimony be read into the public record of that hearing.

I oppose this bill for the following reasons:

There is no substantial evidence that clients seeking services from CT Pregnancy centers have been or are currently being deceived by their advertising;

The bill offers no specifics on what language is considered deceptive yet it forces pregnancy centers to pay for "corrective advertising" if their ads are deemed deceptive. It would, in essence, put pro-abortionists in charge of deciding what is acceptable advertising for pro-lifers;

The bill denies the fact that pregnancy centers already make it clear they do not perform or refer for abortions;

The bill assumes that pregnant women and their partners seeking information on making a pregnancy decision are not interested in other options and abortion alternatives.

The bill is part of a larger nationwide campaign by pro-choice organizations to discredit the work of pregnancy centers who they view as competitors.

The pro-abortionist claim that pregnancy care centers lie to women is itself a lie. The pro-abortionist claim to be not pro-abortion but merely "pro-choice" is exposed as a fraud by their attacks on centers that simply offer women another choice.

For all these reasons, I strongly encourage Public Health Committee members vote NO on HB 5416. Thank you.

Very truly yours,

Maria Roja, Resident
34 Argyle Avenue,
West Hartford, Ct 06107