



General Assembly

Substitute Bill No. 442

February Session, 2018



AN ACT CONCERNING MARKETING OF THE STATE BY FIRST FIVE PLUS BUSINESSES AND OTHER RECIPIENTS OF SUBSTANTIAL FINANCIAL ASSISTANCE.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective July 1, 2018*) A business that receives
2 financial assistance from the state shall make reasonable efforts to
3 market Connecticut and reference the state of Connecticut in
4 marketing materials for such business if such business receives such
5 financial assistance (1) pursuant to section 32-41 of the general statutes
6 under an agreement entered into with the state on or after July 1, 2018,
7 or (2) as specifically authorized by an act of the General Assembly
8 enacted on or after July 1, 2018, in accordance with section 32-462 of
9 the general statutes.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2018</i>	New section
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CE Joint Favorable Subst.