

Gray, Bonnie

From: Kelly Clorite <kelly@beerdbrewing.com>
Sent: Friday, March 09, 2018 7:54 PM
To: gltestimony
Subject: H.B. 5036

Dear Representative D'Agostino, Senator Leone, Senator Witkos, Representative Smith, and distinguished members of the General Law Committee. My name is Kelly Clorite. I am submitting written testimony in support of H.B. 5036 – An Act Promoting Craft Breweries and Distilleries and Price Fairness. As a resident of the State of Connecticut I want to thank you for the opportunity to voice my support of House Bill 5036.

As the Taproom Manager of The Beer'd Brewing Co., I routinely see how much the 9 liter limit law affects our business. Customers consistently 'max out' or take their 'full allotment' of beer - a solid indicator that there is a desire to purchase more product. The fact that we are turning away more money is sad for a business that could grow and flourish even more than it has. The majority of our sales are generated directly in our taproom, meaning if we could sell more, we could grow more. Limiting these craft breweries to such a point that we tell customers on a regular basis they cannot purchase more means we are turning away money from us and from Connecticut. We have many customers who come to our taproom from other states and are unaware of Connecticut's outdated law. They come in believing they can purchase at least a case of our beer and are typically stunned when they discover they can only leave with 4 of our 4-packs. This does not even cover all of the brands we can have available at one time. I would love to see us be in a place that we can eliminate or raise our liter limit to better service our customers.

Thank you for your time and I hope we can all see the 9 liter limit changed.

--

Kelly
Taproom Manager
Beer'd Brewing Co.

The Beer'd Brewing Co. LLC
22 Bayview Ave., Unit #15
Stonington, CT 06378
<http://www.beerdbrewing.com>