

Questions For Connecticut Lottery Corporation Nominee

By: Veronica Rose, Chief Analyst
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The Connecticut Lottery Corporation (CLC)

CLC operates the Connecticut state lottery. The statewide lottery was legalized in 1971 (PA 865), and lottery operations began in 1972 with a weekly game. Initially, the Commission of Special Revenue, later renamed the Division of Special Revenue, administered the lottery. Since July 1, 1996, it has been administered by CLC, a quasi-public agency created by [PA 96-212](#).

CLC is charged with serving a public purpose, specifically (1) operating and managing the lottery in an entrepreneurial and business-like manner, (2) increasing lottery revenue by “being responsive to market forces and acting generally as a corporation engaged in entrepreneurial pursuits,” and (3) operating the lottery with integrity and for the public good ([CGS § 12-806](#)).

CLC is governed by a 13-member board of directors, including the state treasurer and Office of Policy and Management secretary, who both serve ex-officio. The governor appoints five of the members, who must be confirmed by the legislature in the same way as department heads, and the chairperson from among the membership. The six top legislative leaders appoint six members, four of whom must have skill, knowledge, and experience in management, finance, or the private sector.

The court may remove directors for misfeasance, malfeasance, or willful neglect of duty. Anyone so removed becomes ineligible for reappointment ([CGS § 12-802](#)).

The Department of Consumer Protection (DCP) has regulatory oversight of the corporation ([CGS § 12-806\(b\)\(13\)](#)). This function includes licensing lottery employees and lottery agents, among others; assuring the integrity of the lottery, including the computer gaming system, computer internal control, and system testing; and limiting advertising and marketing content to ensure the prohibition of ticket sales to minors ([CGS § 12-568a](#)).

Questions

1. What experience have you had serving on a board or commission? What were some of the things you found particularly challenging?
2. What do you consider to be an appropriate state gambling policy? What should be its main goals?
3. What are the most useful initiatives the legislature should pursue with regard to the state lottery?
4. Despite legal and security issues, online gambling is pervasive. What are the most useful initiatives CLC should pursue with regard to online gambling?
5. What do you see as the next frontier in lotteries?
6. In the last few years, CLC has attracted some negative publicity because of the Cash 5 game scam, the departure of the corporation's executive director, and hefty bonuses paid to employees. Some people say that CLC is not subject to sufficient legislative oversight; some have even suggested dissolving CLC and returning lottery operations to a government agency. What would you consider the optimum level of legislative oversight? What do you think are the pros and cons of maintaining the lottery as a quasi-public corporation?
7. The major gaming question before the current legislature is the legalization of an off-reservation casino. How do you think an off-reservation casino would affect the state lottery?
8. The proceeds from the state lottery currently go into the state's General Fund. But some states earmark all or part of their lottery proceeds for special purposes such as education. Should Connecticut consider earmarking lottery revenues for a special purpose? If yes, for what purpose?
9. CLC has repeatedly said that it takes seriously its commitment to market games responsibly. What are the elements of a responsible marketing campaign?

10. An aggressive advertising policy is one way to attract bettors and increase revenue, but such a policy also fuels problem gambling. Is there any evidence to indicate that advising people to play responsibly in an advertisement aggressively promoting the lottery will deter compulsive gamblers from playing?
11. What would you consider to be a comprehensive gambling treatment program? Based on your knowledge of the issue, how much funding do you think the state should contribute annually to a compulsive gambling treatment program?
12. Where do you see the Connecticut lottery and state lotteries in general in 10 years?

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