

HB5591

Subject	HB5591
From	<u>William Cronin</u>
To	LABTestimony
Sent	Thursday, February 16, 2017 10:43 AM

I am a Hartford resident, who for 35 years was an owner and chief executive of Cronin and Co., now the largest independent advertng agency in Connecticut. Advertng is one of the first business categories in which women broke through the glass ceiling and made history. I know firsthand the value that empowered women are bringing to America's business organizations. In my board work in education and other non-profit categories,I have seen the same progress.

Unfortunately, there are many organizations in which women have advanced in status and responsibility, but their compensation has lagged compared to their male counterparts. Closing this pay gap between women and men is far, far overdue, and the longer it takes, the more damaging it will be for everyone.

I strongly urge that HB5591 be put into law.

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