



House of Representatives

General Assembly

File No. 349

January Session, 2017

Substitute House Bill No. 6749

House of Representatives, April 3, 2017

The Committee on Commerce reported through REP. SIMMONS of the 144th Dist., Chairperson of the Committee on the part of the House, that the substitute bill ought to pass.

AN ACT CONCERNING A WORKING GROUP ON A PUBLIC-PRIVATE MARKETING PARTNERSHIP TO RECRUIT BUSINESSES TO CONNECTICUT.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (*Effective from passage*) (a) The chairpersons of the joint
2 standing committee of the General Assembly having cognizance of
3 matters relating to commerce shall appoint and convene a working
4 group to examine and make recommendations regarding:

5 (1) The development of a comprehensive, unified and proactive
6 marketing plan to attract businesses to the state;

7 (2) Methods to improve the state's overall business marketing efforts
8 in order to recruit and retain businesses in the state, increase job
9 creation, encourage entrepreneurship, and make businesses in other
10 regions aware of the benefits and incentives for new businesses offered
11 by the state;

12 (3) Methods to increase the visibility of Connecticut as a globally

13 competitive business location through proactive international
14 marketing efforts and enhance the potential economic and
15 employment benefits that may result from the development of such
16 marketing efforts; and

17 (4) The leveraging of private sector expertise, resources and funds to
18 bolster the state's marketing efforts.

19 (b) Appointments to the working group shall include, but need not
20 be limited to, representatives from the joint standing committee of the
21 General Assembly having cognizance of matters relating to commerce,
22 the Commission on Economic Competitiveness, the Department of
23 Economic and Community Development, the Connecticut Economic
24 Resource Center, chambers of commerce, traditional and new media
25 private sector marketing firms, the banking and private equity
26 industries, public and private institutions of higher education and high
27 growth employment sectors, which may include, but need not be
28 limited to, health care, bioscience, insurance, financial services,
29 advanced manufacturing, digital media and green technology. All
30 appointments to the working group shall be made not later than thirty
31 days after the effective date of this section.

32 (c) The chairpersons of the joint standing committee of the General
33 Assembly having cognizance of matters relating to commerce shall
34 select the chairperson of the working group. The chairperson of the
35 working group shall schedule the first meeting of the working group,
36 which shall be held not later than sixty days after the effective date of
37 this section. The working group shall meet at least quarterly thereafter,
38 until it submits its report pursuant to subsection (d) of this section.

39 (d) Not later than January 15, 2018, the working group shall submit
40 a report on its findings and recommendations pursuant to subsection
41 (a) of this section to the joint standing committee of the General
42 Assembly having cognizance of matters relating to commerce, in
43 accordance with the provisions of section 11-4a of the general statutes.
44 The working group shall terminate on the date that it submits such
45 report or January 15, 2018, whichever is later.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	New section

CE *Joint Favorable Subst.*

The following Fiscal Impact Statement and Bill Analysis are prepared for the benefit of the members of the General Assembly, solely for purposes of information, summarization and explanation and do not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 18 \$
Various State Agencies	GF - Potential Cost	Less than \$1,000

Note: GF=General Fund

Municipal Impact: None

Explanation

The bill establishes a working group to explore public-private marketing partnerships to recruit businesses to the state and issue a report on its findings and recommendations to the commerce committee by January 15, 2018.

There may be a cost of less than \$1,000 in FY 18 to those agencies participating in the working group to reimburse legislators and agency staff for mileage expenses, currently at 53.5 cents/mile.

The Out Years

There is no ongoing fiscal impact because the working group terminates in FY 18.

OLR Bill Analysis

sHB-6749

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SUMMARY

The Office of Legislative Research does not analyze Special Acts.

COMMITTEE ACTION

Commerce Committee

Joint Favorable Substitute

Yea 21 Nay 0 (03/16/2017)