



Testimony on Senate Bill 14

Submitted by Zachary Janowski, Director of External Affairs

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Good afternoon. My name is Zachary Janowski. I am the director of external affairs for the Yankee Institute for Public Policy, a Connecticut-based free market think tank.

I am here to express our support of Senate Bill 14.

Connecticut is the only state in the nation that regulates liquor by setting a minimum price per bottle. This practice should end, and retailers should have the freedom to decide how to price their products.

The free market thrives when competition is allowed to flourish. The price floor on liquor creates market distortions, and leads to unintended behavior – like state residents who live near the state’s border traveling to other states to purchase alcohol.

It is time for Connecticut to stop using this intrusive pricing system – as all its neighbors have – and improve the alcohol marketplace for Connecticut consumers.

Thank you.