



General Assembly

February Session, 2016

***Raised Bill No. 5181***

LCO No. 929



Referred to Committee on PLANNING AND DEVELOPMENT

Introduced by:  
(PD)

***AN ACT CONCERNING THE DELIVERY OF FREE NEWSPAPERS.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (*Effective October 1, 2016*) (a) Each publisher  
2 causing delivery of an unsolicited newspaper without charge to a  
3 residential or business address shall include with such newspaper  
4 notice of how the recipient may stop delivery of the newspaper. The  
5 notice shall inform the recipient that if the recipient chooses not to  
6 receive the newspaper, the recipient may call a telephone number  
7 listed in the notice to stop delivery. Notice shall be conspicuous and  
8 printed on the first or second page of, attached to or delivered with the  
9 newspaper.
- 10 (b) Failure to comply with the requirements of subsection (a) of this  
11 section shall be deemed an unfair or deceptive trade practice under  
12 subsection (a) of section 42-110b of the general statutes.

This act shall take effect as follows and shall amend the following sections:

Section 1	October 1, 2016	New section
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**Statement of Purpose:**

To provide a mechanism by which recipients of unsolicited newspapers may opt out of delivery.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*