

March 2, 2016

Re: S.B. 327, AN ACT CONCERNING SIGNAGE FOR SITES ON THE CONNECTICUT ANTIQUES TRAIL.

We would like to thank Senator Kane for his continued interest in and support of the Connecticut Antiques Trail. As new antiques dealers in Connecticut, we often greet customers who have 'stumbled upon' the CT Antiques Trail after seeing signage on I-84. After exiting I-84, there is no additional signage and customers indicate they're not sure if they're still on the trail, where the dealers are on the trail, etc. While we each have our own signage in accordance with local regulations, an additional sign, flag, or other marker unique to the antiques trail would help potential customers ensure they are on the trail and visiting a merchant who is part of the trail. Making the CT Antiques Trail more user friendly will benefit not only the antiques dealers, but other local businesses on the trail by drawing additional vehicular traffic and keeping that traffic in the local towns to conduct business. WE are fully supportive of the efforts of Senator Kane and applaud his efforts regarding S.B.327.

Regards,

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