

State Bill 327

March 1, 2016

Gentleman,

As the President of the Woodbury Antiques Dealers Association, a seated member of the Town of Woodbury Business and Economic Development and an antiques business owner in Woodbury Ct, I cannot emphasize enough how beneficial the ability to display signage that designates shops and galleries as part of the Ct Antiques Trail would be.

The idea behind the State of Ct Antiques Trail flags and signage is to make this a usable trail for those coming off the highway and being directed to the various towns. As it exists there are no markings to designate that the dealers are part of the "CT Antiques Trail." The tourists are directed off the highway and then it is up to them to figure out . Flags or signage are an easy and affordable way of representing that the businesses and antiques dealers are part of the Ct Antiques Trail .

Having the businesses that are listed on the trail , fly the flags and display the official logo will create a much more uniform, neat and user friendly appearance. If a trail is easier to use it only makes sense that it will be used more.

I have worked very hard with Senator Kane, Bill Monte and Gail Lettick to see the State of Ct Antiques Trail come to fruition and certainly want it deliver the biggest impact that it can. If tourists stay longer, shop more and have an easy time finding things this benefits the restaurants, shops and general economy.

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