

**Synthetic Cinema** ■■■■■  
■■■■■ **INTERNATIONAL**

March 9, 2016

To Whom It May Concern:

My name is Andrew Gernhard an owner and producer at Synthetic Cinema International, LLC based in Rocky Hill, Connecticut. I am here to testify on H.B. No. 5491, dealing with the Film and Digital Media Incentive Program expanding to represent the Connecticut based-producer with more accommodating tax credits.

The State of Connecticut was forward thinking in enacting the tax credit law and becoming a film-friendly state back in 2007. It has brought major Hollywood projects, national television shows, and local productions to our state and it's time to push into this into the future by supporting this new bill to create more local jobs and local productions by supporting Connecticut small business.

For the past several years Synthetic Cinema has produced 2-3 feature films per year, which have gone out the world audience on all platforms from theatrical to television releases through such major players such as SyFy, Lifetime, LMN, Chiller, Telemundo, and many more .

We are planning on sustaining this level of projects, and hopefully increasing the production schedule to accommodate more films and in consequence, more CT jobs and money spent in state for production support. Offering an in state producer incentive to generate a bigger and better work force would be key in this plan.

I want to continue to employ Connecticut cast and crew, and call Connecticut our base of operations for many-many years to come and be proud of it. The tax credits have been essential for our company to grow and take-on and develop new projects, and this raised bill would only help us and other native producers attract more out-of-state projects here to spend their money in state.

The State of Connecticut has a great thing going for the film and media business and that business is the wave of the future. It's time to grow this industry and retain the students we have graduating local college in these fields and incubate our current local & loyal workforce and companies.

Thank you for your time and efforts. I hope that you will consider the raised Bill No. 5491.

Sincerely,



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