



# Counterfeit Cow Productions, LLC

FILM | TELEVISION | DIGITAL CONTENT

---

March 8, 2016

Finance, Revenue and Bonding Committee  
Legislative Office Building  
Room 3700  
300 Capital Avenue  
Hartford, CT 06106

Reference: CT House Bill 5491  
Section 1 of section 12-217jj(a)(3)

Dear Members of the Finance, Revenue and Bonding Committee:

We write this letter in support of the expansion to the qualified productions eligible for film tax credit for the 2015, 2016, and 2017 fiscal years, contained in section 1 of section 12-217jj(a)(3) of House Bill 5491, An Act Concerning The Film Tax Credit. Not only would this amendment increase the generation of in-state spending due to salaries paid to Connecticut residents who are employed by individual film productions but it would also provide a greater incentive for production companies to stay or relocate to Connecticut.

In 2011 we co-founded Counterfeit Cow Productions (“CCP”), a limited liability company registered in Massachusetts. CCP produces film, television, and digital media projects. In 2015 our company produced eight films that provided close to 200 film jobs – of which roughly 75% of individuals hired were MA residents.

Currently we are taking advantage of the 25% payroll and 25% production credit incentives offered to productions in Massachusetts. With our company’s growth we have been interested in relocating CCP to Connecticut. If this Bill were passed we would have a greater influence to move.

As the film and media landscapes continue to change with the evolution of technology, we are hoping to find a state that is willing evolve with it. The amendments above will greatly improve this much-needed and highly anticipated legislation.

Sincerely,

&

Sari Gagnon  
Co-founder/owner  
Counterfeit Cow Productions, LLC

Matt Heron-Duranti  
Co-founder/owner  
Counterfeit Cow Productions, LLC