

IMPORTANT: Use this form (REGS-1) to submit permanent regulations to the Legislative Regulation Review Committee. For *emergency regulations*, use form REGS-1-E instead. For *non-substantive technical amendments and repeals* proposed without prior notice or hearing as permitted by subsection (g) of CGS 4-168, as amended by PA 13-247 and PA 13-274, use form REGS-1-T instead.

Please read the additional instructions on the back of the last page (Certification Page) before completing this form. Failure to comply with the instructions may cause disapproval of proposed regulations.

State of Connecticut
REGULATION
of the

NAME OF AGENCY:

DEPARTMENT OF CONSUMER PROTECTION

Concerning

SUBJECT MATTER OF REGULATION:

Motor Fuel Price Posting

Section 1. Subsection (b) of Section 16a-15-8(b) of the Regulations of Connecticut State Agencies is hereby amended as follows:

(b) Price posting.

There shall be a double-faced sign or two reversed single-faced signs on each fixed-location covered product dispenser displayed in a manner that shall be clearly visible to the members of the public from either side of the dispenser. [There shall be a separate sign for] The price of each grade of covered product dispensed from an individual dispenser shall be displayed individually. [If more than two grades of covered products are dispensed from an individual dispenser, display signs as described in section 16a-15-9 shall be required only for the highest and lowest priced grades of covered products available for sale from that dispenser. For all intermediately priced grades of covered product available for sale from that dispenser, signs, as described in section 16a-15-9, shall be required except that all sign, letter, and number dimensions shall be halved.]

Sec. 2. Subsection (a) of Section 16a-15-9 of the Regulations of Connecticut State Agencies is hereby amended as follows:

Sec. 16a-15-9. Signs, dimensions - information

(a) Price

(1) [Each sign] The price display for each grade of covered product shall be 7 ¼ " high and 9 ½ " wide.

(2) The numbers on such sign shall be 4 1/2" high and 5/8" wide. The price shall be displayed to three decimal places. The third decimal place number shall be half-sized and placed on the sign as shown in the [example] examples at the end of this section.

(3) The numbers and letters shall be displayed in one of the following manners: (A) black numbers and the background shall be white[.]; (B) white numbers and the background shall be black; or (C) illuminated white, red, green or yellow numbers viewed on an electronic display, using light-emitting diode ("LED") technology for example, where the background behind the illuminated numbers shall be black, and the body of the sign shall be either black with white letters, or white with black letters. The statement "TAX INCLUDED," or "TAXES INCLUDED," or "ALL TAXES INCLUDED" shall be displayed on the price sign, in [black] letters 1/2" high and 1/8" wide in black for signs with a white background, and in white for signs with a black background. All price display colors and display methods, namely electronic or non-electronic, shall be consistent throughout the retail premises.

(4) The price on the sign on the top of the dispenser shall indicate price per gallon and shall be the same price as that displayed on the face of the dispenser.

(5) Dispensers shall compute the price for the sale of gasoline on a per gallon basis. Computing the price for such sale by the fraction of a gallon shall be prohibited.

(6) Illustration of price. Price signs, including the color combinations for numbers, characters and sign backgrounds, shall meet the specifications of this section and shall look like [this example] these examples, except that electronic displays may vary to accommodate multiple grades on one sign as described in section 16a-15-8:



(NEW)

Sample display with white background and black letters:

DIESEL 2.95 ⁹ / ₁₀ <u>Taxes Included</u>	REGULAR 2.95 ⁹ / ₁₀ <u>Taxes Included</u>	PLUS 2.95 ⁹ / ₁₀ <u>Taxes Included</u>	SUPER 2.95 ⁹ / ₁₀ <u>Taxes Included</u>
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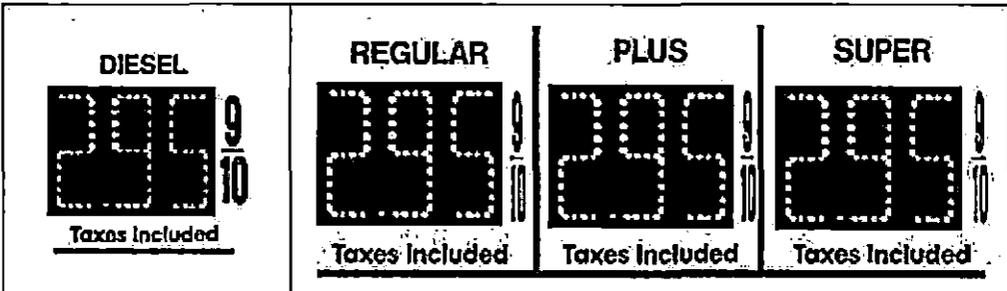
(NEW)

Sample display with black background and white letters:



(NEW)

Sample electronic display:



Statement of Purpose

Pursuant to CGS Section 4-170(b)(3), "Each proposed regulation shall have a statement of its purpose following the final section of the regulation." Enter the statement here.

PURPOSE

The purpose of these regulations is to allow alternative types of signs in the advertising of motor vehicle fuel prices. These regulations impact the signs appearing on the top of each motor fuel dispenser pump.

SUMMARY

With these regulations, the motor fuel industry will be able to use now-common electronic signs, such as those making use of Light Emitting Diode (LED) technology. Also, these regulations will allow signs that use white lettering on a black background, in addition to the currently-mandated black lettering on a white background. An additional set of images, each denoted as "NEW," show the three methods of posting a price sign: Black letters on a white background, white letters on a black background, and the new electronic display method.

LEGAL EFFECTS

The legal effect of this proposal would be to modify the current signage requirements for pump-top motor fuel price displays in Connecticut, found in sections 16a-15-8 and 16a-15-9 of the Regulations of Connecticut State Agencies.