



STATE OF CONNECTICUT

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DEPARTMENT OF CONSUMER PROTECTION

TO: Legislative Regulation Review Committee
Capitol Building, Hartford, Connecticut

FROM: Jonathan A. Harris, Commissioner of Consumer Protection
165 Capitol Avenue, Hartford, Connecticut

DATE: September 28, 2015

SUBJECT: Proposed Regulations Concerning Motor Fuel Price Posting

Enclosed please find the original proposed regulations concerning Motor Fuel Price Posting. If you should have any questions, please call Gary Berner at 860/713-6208.

SUMMARY OF REGULATION

The purpose of these regulations is to allow alternative types of signs in the advertising of motor vehicle fuel prices. These regulations impact the signs appearing on the top of each motor fuel dispenser pump.

With these regulations, the motor fuel industry will be able to use now-common electronic signs, such as those making use of Light Emitting Diode (LED) technology. Also, these regulations will allow signs that use white lettering on a black background, in addition to the currently-mandated black lettering on a white background. An additional set of images, each denoted as "NEW," show the three methods of posting a price sign: Black letters on a white background, white letters on a black background, and the new electronic display method.

The legal effect of this proposal would be to modify the current signage requirements for pump-top motor fuel price displays in Connecticut, found in Section 16a-15-8 and 16a-15-9 of the Regulations of Connecticut State Agencies.

Enclosure

C: Regulation Review: RRAgencySubmittal@cga.ct.gov
Fiscal Analysis: OFAREgsSubmittal@cga.ct.gov
Commerce Committee: CommerceMail@cga.CT.gov
Commerce Committee: Kathy.Salemi@cga.CT.gov
General Law: Generallawmail@cga.ct.gov