

**STATE OF CONNECTICUT**  
**DEPARTMENT OF CONSUMER PROTECTION**  
**NOTICE OF INTENT TO AMEND REGULATIONS**

In accordance with the authority granted in Section 16a-15 of the Connecticut General Statutes, it is the intention of the State of Connecticut, Department of Consumer Protection, to amend the Regulations of Connecticut State Agencies by amending Section 16a-15-9(a).

All interested persons who wish to express their views orally may do so at a public hearing to be held at the Department of Consumer Protection, Room 119, State Office Building, 165 Capitol Avenue, Hartford, Connecticut, at 2:00 p.m., on Wednesday, May 28, 2014.

All interested parties who wish to submit data, views or arguments may do so in writing within thirty (30) days following the publication of this notice. An original and ten (10) copies of any such written materials should be directed to William Rubenstein, Commissioner, Department of Consumer Protection, Room 103, State Office Building, 165 Capitol Avenue, Hartford, Connecticut.

A copy of the proposed regulation, the Fiscal Note, and the Small Business Impact Statement applicable to the proposed regulation (as required by Public Act 09-19) are available for inspection at the address cited above, by requesting a copy of the same by telephoning the Department at 860-713-6086, or by viewing the same by clicking on the "Laws and Regulations" link on the Internet homepage of the Department: [www.CT.gov/DCP](http://www.CT.gov/DCP).

The purpose of these regulations is to allow alternative types of signs in the advertising of motor vehicle fuel prices. These regulations impact the signs appearing on the top of each motor fuel dispenser pump.

With these regulations, the motor fuel industry will be able to use now-common electronic signs, such as those making use of Light Emitting Diode (LED) technology. Also, these regulations will allow signs that use white lettering on a black background, in addition to the currently-mandated black lettering on a white background. An additional set of images, denoted as "NEW," shows the optional method of posting a sign with white letters on a black background.

