



STATE OF CONNECTICUT

DEPARTMENT OF CONSUMER PROTECTION

TO: Legislative Regulation Review Committee
Capitol Building, Hartford, Connecticut

FROM: Jonathan A. Harris, Commissioner of Consumer Protection ¹⁹¹⁸
165 Capitol Avenue, Hartford, Connecticut

DATE: June 2, 2015

SUBJECT: Proposed Regulations Concerning Motor Fuel Price Posting

Enclosed please find the original proposed regulations and fiscal note in accordance with Section 4-170 of the Connecticut General Statutes. If you should have any questions, please call Attorney Jerry Padula at 860/713-6087.

SUMMARY OF REGULATION

The purpose of these regulations is to allow alternative types of signs in the advertising of motor vehicle fuel prices. These regulations impact the signs appearing on the top of each motor fuel dispenser pump.

With these regulations, the motor fuel industry will be able to use now-common electronic signs, such as those making use of Light Emitting Diode (LED) technology. Also, these regulations will allow signs that use white lettering on a black background, in addition to the currently-mandated black lettering on a white background. An additional set of images, denoted as "NEW," shows the optional method of posting a sign with white letters on a black background.

The legal effect of this proposal would be to modify the current signage requirements for pump-top motor fuel price displays in Connecticut, found in Section 16a-15-19 of the Regulations of Connecticut State Agencies.

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