

R-39 Rev. 03/2012
(Title page)

IMPORTANT: Read Instructions on back of last page (Certification Page) before completing this form. Failure to comply with instructions may cause disapproval of proposed Regulations

State of Connecticut
REGULATION
of

NAME OF AGENCY
DEPARTMENT OF CONSUMER PROTECTION

Concerning

SUBJECT MATTER OF REGULATION
Motor Fuel Price Posting

Section 1. Subsection (a) of Section 16a-15-9 of the Regulations of Connecticut State Agencies is hereby amended as follows:

Sec. 16a-15-9. Signs, dimensions - information

(a) Price

(1) Each sign shall be 7 1/4" high and 9 1/2" wide.

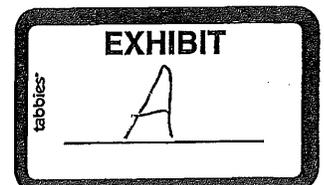
(2) The numbers on such sign shall be 4 1/2" high and 5/8" wide. The price shall be displayed to three decimal places. The third decimal place number shall be half-sized and placed on the sign as shown in the [example] examples at the end of this section.

(3) The numbers and letters shall be displayed in one of the following manners: a. black numbers and the background shall be white[.]; b. white numbers and the background shall be black; or c. illuminated white, red, or yellow numbers viewed on an electronic display, using LED technology for example, and the background shall be black. The statement "TAX INCLUDED," shall be displayed on the price sign, in [black] letters 1/2" high and 1/8" wide in black for signs with a white background, and in white for signs with a black background. All price display colors and display methods, namely electronic or non-electronic, shall be consistent throughout the retail premises.

(4) The price on the sign on the top of the dispenser shall indicate price per gallon and shall be the same price as that displayed on the face of the dispenser.

(5) Dispensers shall compute the price for the sale of gasoline on a per gallon basis. Computing the price for such sale by the fraction of a gallon shall be prohibited.

(6) Illustration of price. Price signs, including the color combinations for numbers, characters and sign backgrounds, shall meet the specifications of this section and shall look like [this example] these examples:



DIESEL	REGULAR	PLUS	SUPER
2.95 ⁹ / ₁₀			
<u>Taxes Included</u>	<u>Taxes Included</u>	<u>Taxes Included</u>	<u>Taxes Included</u>

(NEW)

DIESEL	REGULAR	PLUS	SUPER
2.95 ⁹ / ₁₀			
<u>Taxes Included</u>	<u>Taxes Included</u>	<u>Taxes Included</u>	<u>Taxes Included</u>

Statement of Purpose

Pursuant to CGS Section 4-170(b)(3), "Each proposed regulation shall have a statement of its purpose following the final section of the regulation."

PURPOSE

The purpose of these regulations is to allow alternative types of signs in the advertising of motor vehicle fuel prices. These regulations impact the signs appearing on the top of each motor fuel dispenser pump.

SUMMARY

With these regulations, the motor fuel industry will be able to use now-common electronic signs, such as those making use of Light Emitting Diode (LED) technology. Also, these regulations will allow signs that use white lettering on a black background, in addition to the currently-mandated black lettering on a white background. An additional set of images, denoted as "NEW," shows the optional method of posting a sign with white letters on a black background.

LEGAL EFFECTS

The legal effect of this proposal would be to modify the current signage requirements for pump-top motor fuel price displays in Connecticut, found in Section 16a-15-19 of the Regulations of Connecticut State Agencies.