

Sent to: ETtestimony@cga.ct.gov

Subject: official testimony to the Energy and Technology Committee: EV tax credit, EV education workplace workshops, and Workplace Charging incentives

To Whom it may Concern:

As its Executive Director, I'm writing on behalf of Drive Electric Cars New England, a chapter of the 501 (C) (3) Electric Auto Association. I would like to testify in support of a possible Connecticut EV State tax credit of from \$1,500 to up to \$5,000, or whatever the State deems appropriate.

However, myself and the other two Directors in our organization, Al Dahlberg (Policy) and John Gilbrook (Infrastructure) all think the initiatives that would have biggest impact are increasing both the availability of privately installed Workplace Charging infrastructure along with or separately conducted state sponsored electric car education workshops – including "lunchtime learning" events with option ride'n'drive events at major employers and municipalities, combined with employer incentives for workplace charging (that have delivery these education workshops as a program requirement).

Workplace charging as perhaps the single strongest accelerator of EV adoption is supported by real world data from the DOE that shows that workplaces that offer charging to their employees are likely to have adoption levels up to 20 TIMES higher than the general public's.

Last year our organization received a letter of referral from CT DEEP Bureau Chief Anne Gobin to help us deliver EV education events at CT workplaces. A survey taken following a recent event at a major employer in East Hartford showed its effectiveness, as around 60% of participants were more likely to consider a plug in electric car following the event (see attachment #2). This is due to prospective EV buyers can presented with the true benefit and cost information (including features and incentives), and the interactive nature in which any pervasive myths or concerns they may have had about today's electric car choices are dispelled. Attachment #3 is an example of the presentation we use.

Thank you for considering this testimony in support of an EV tax credit, EV workplace education and charging infrastructure. I can be reached at the contact info below for any follow up questions.

Bes Regards,

Mark Renburke

Executive Director/Director of Education & Outreach

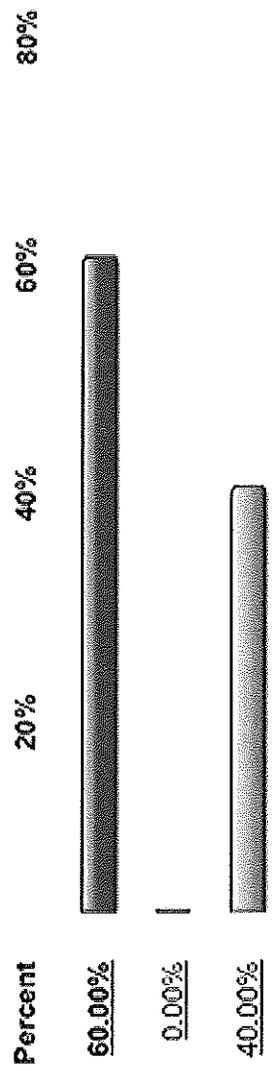
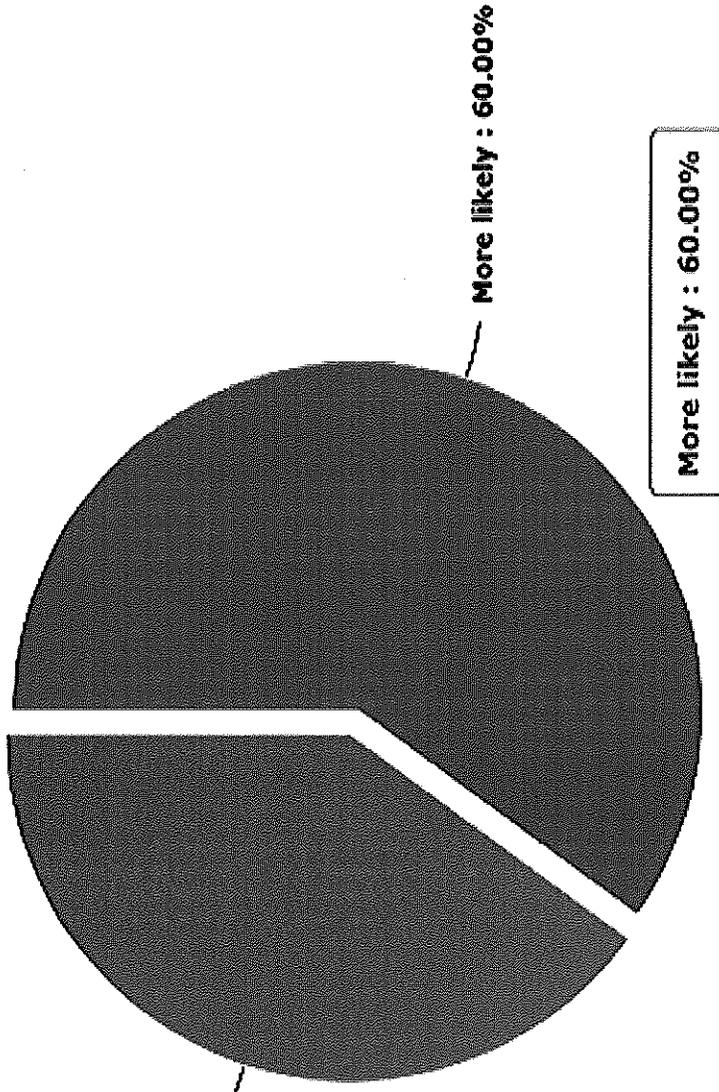
Drive Electric Cars New England

Official chapter of 501 (C) (3) Electric Auto Association

Cell: 860-336-7295

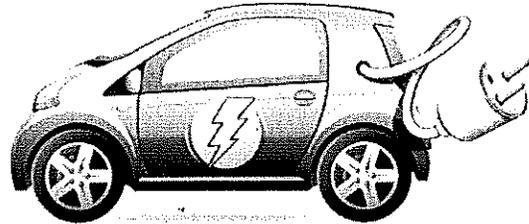
<https://www.facebook.com/DriveElectricCarsNewEngland>

participating in the recent "Drive Electric" event, are you more or less likely to consider a plug-in for your next vehicle than before the event?



(neither more nor less likely)

"Electric Car" ...



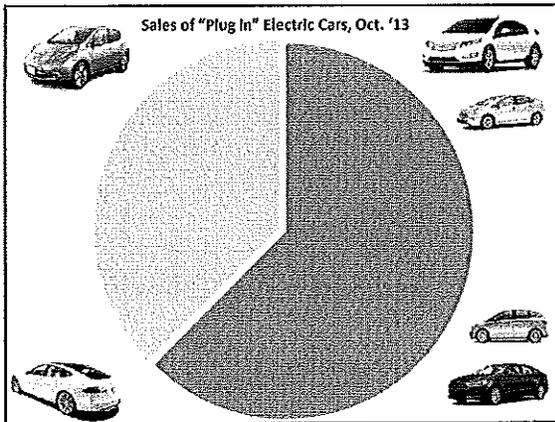
MSRP	\$43,980.00
GOVERNMENT SAFETY RATINGS	
TOTAL MSRP \$43,980.00	
GOVERNMENT SAFETY RATINGS	



Drive Electric Cars New England
presents:

"Seven Myths About Electric Cars"
and how they can save you money, time, and
provide you an awesome driving experience!
Mark Renburke
"The Electric Car Guy"

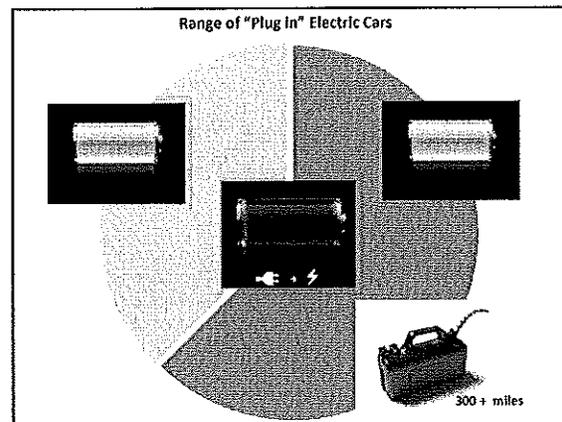
1. Electric cars only run on
electricity.



1. Electric cars only run on electricity.

BUSTED

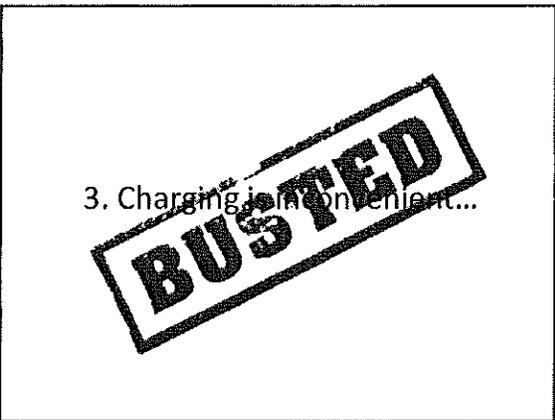
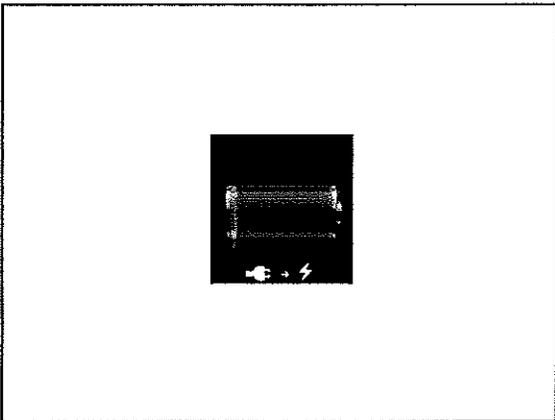
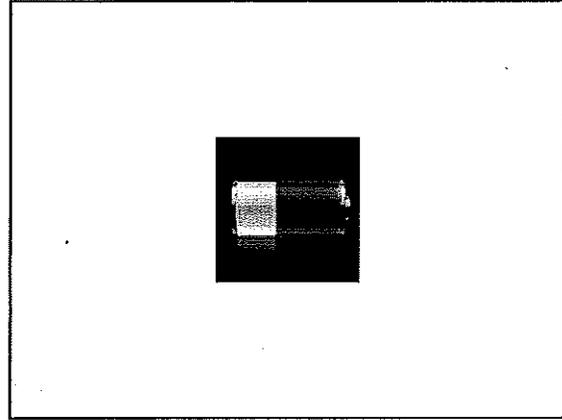
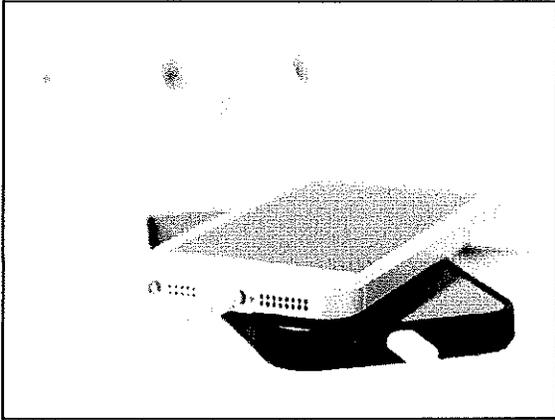
2. I can only drive a short distance with an electric car.



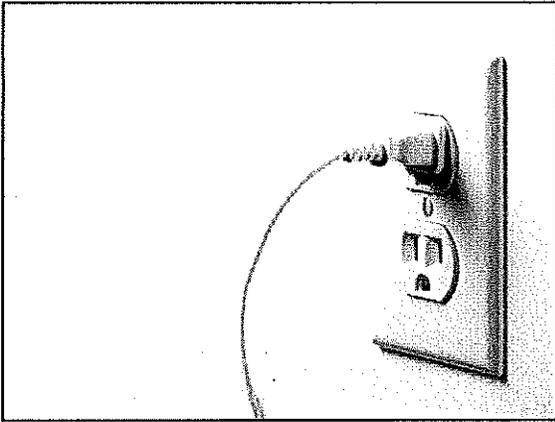
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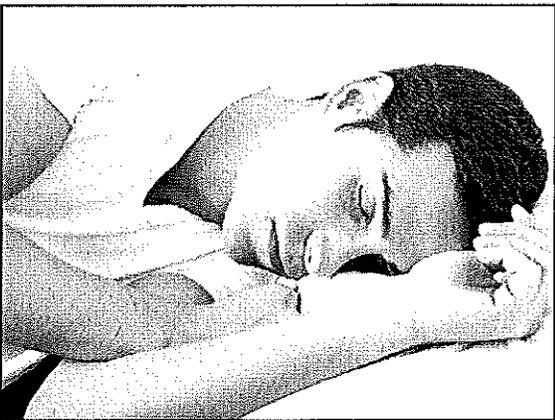
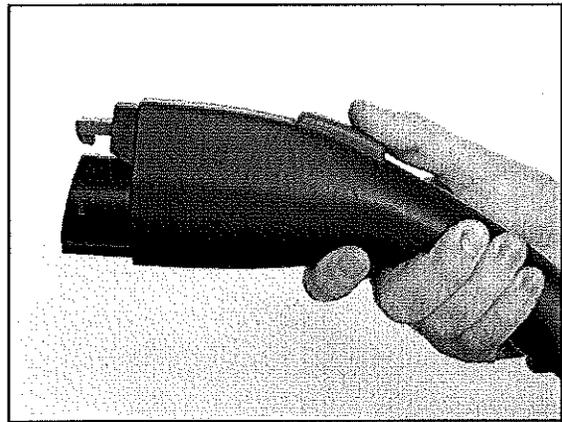
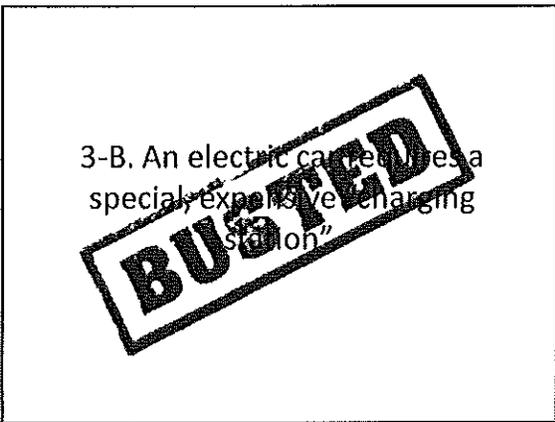
3. Charging is inconvenient and slow.



But you will need an
Electric Car
"Charging Station" ...
right?



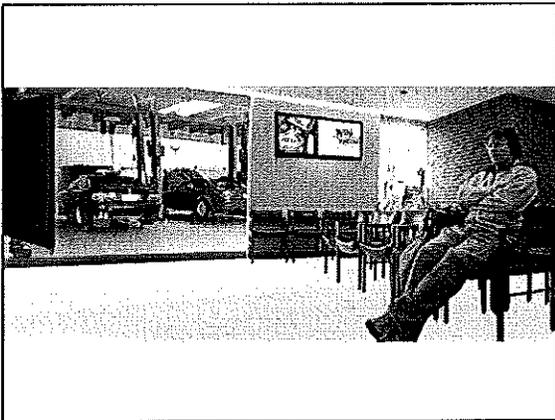
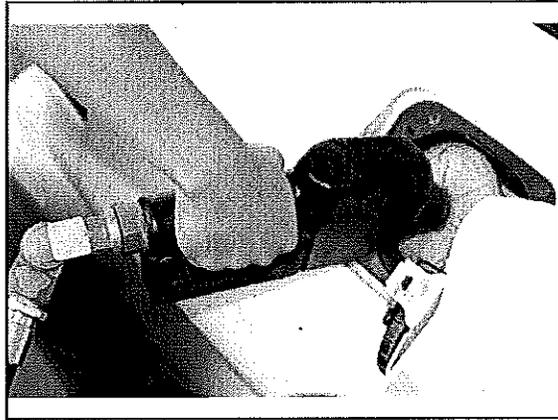
3-B. An electric car requires a special, expensive "charging station".



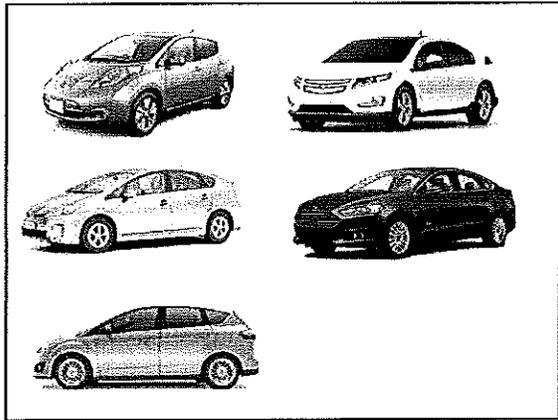
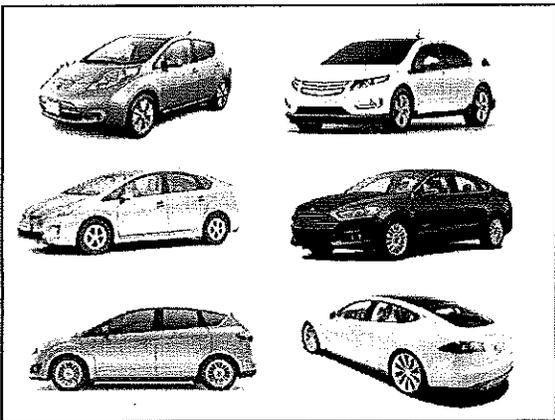
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"...inconvenient and slow."?



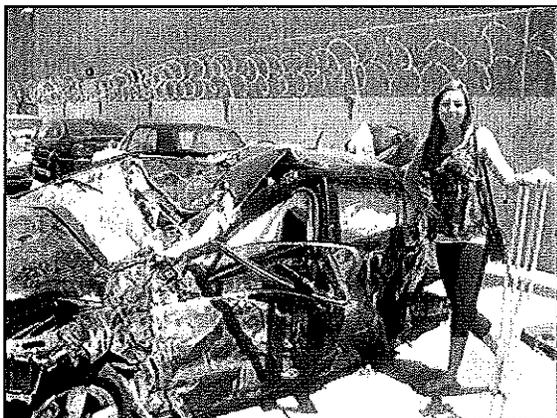
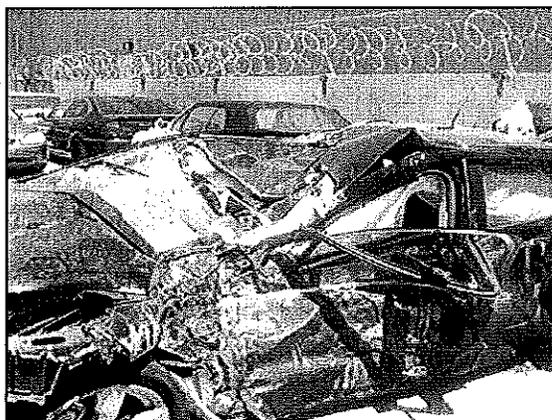
4. Electric cars are too expensive.



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BUSTED

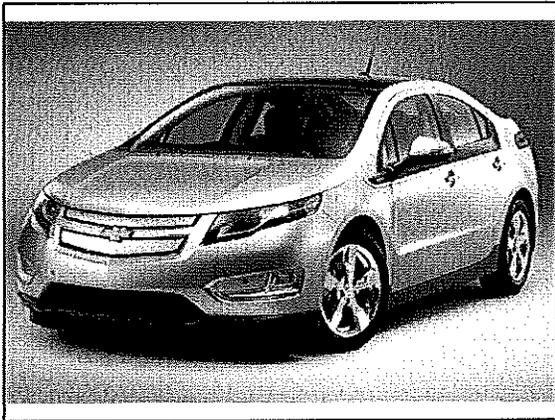
5. Electric cars are unsafe.



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BUSTED

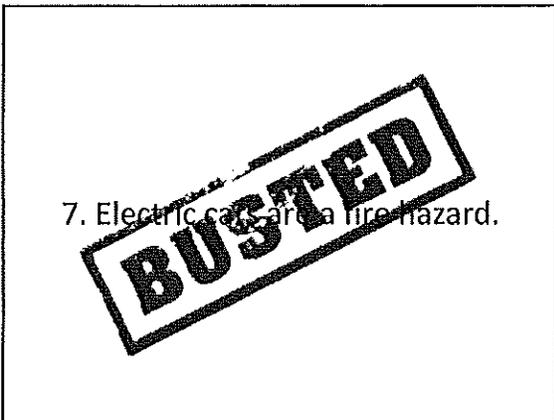
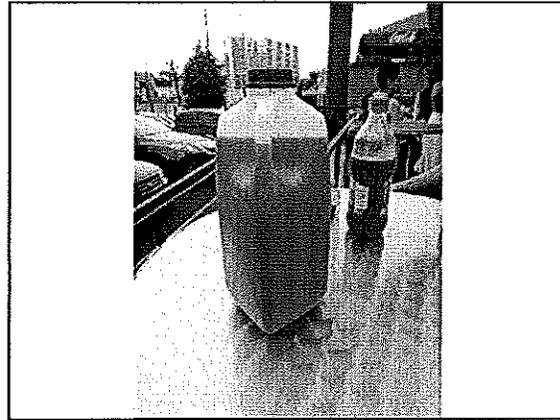
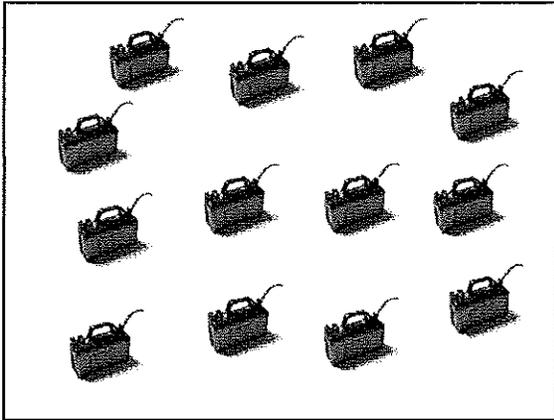
6. Electric cars are slow and boring to drive.



6. Electric cars are slow and boring to drive

BUSTED

7. Electric cars are a fire hazard.



TRUTHS we've uncovered:

- Electric cars can save you money and time
- Electric cars are very easy to charge and use
- Electric cars are very safe and fun to drive

What you can do now:

- Like Me! 

- Go for a Test Use 

- Spread the word 

[facebook.com/
DriveElectricCarsNewEngland](https://facebook.com/DriveElectricCarsNewEngland)

Questions?