

**Proposed Substitute
Bill No. 348**

LCO No. 4337

**AN ACT CONCERNING THE SALE OF FARM PRODUCTS AS
"CONNECTICUT-GROWN".**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 22-38 of the general statutes is repealed and the
2 following is substituted in lieu thereof (*Effective October 1, 2015*):

3 (a) For purposes of this section, "farm products" means products
4 resulting from the practice of agriculture or farming, as defined in
5 section 1-1 and "Connecticut-Grown" means produce and other farm
6 products that have a traceable point of origin within Connecticut.

7 (b) Only farm products grown or produced in Connecticut shall be
8 advertised or sold in Connecticut as "Connecticut-Grown". Farm
9 products grown or produced in Connecticut may be advertised or sold
10 in Connecticut as "Native", "Native-Grown", "Local" or "Locally-
11 Grown". Farm products grown or produced within a ten-mile radius of
12 the point of sale for such farm products may be advertised or sold in
13 Connecticut as "Native", "Native-Grown", "Local", or "Locally-Grown".
14 Any person, firm, partnership or corporation advertising farm
15 products as "Native", "Native-Grown", "Local", "Locally-Grown", or
16 "Connecticut-Grown" shall be required to furnish written proof within
17 ten days of the sale of such products that such products were grown or
18 produced in Connecticut or within a ten-mile radius of the point of

19 sale, as applicable, if requested to do so by the Commissioner of
20 Agriculture or said commissioner's designee. Any person who violates
21 any provision of this [section] subsection shall be fined not more than
22 [twenty-five] one hundred dollars for each product label in violation of
23 this [section] subsection.

24 (c) Notwithstanding the provisions of subsection (b) of this section,
25 any person who sells any farm product as "Connecticut-Grown" at a
26 farmers' market in this state shall offer such product for sale in the
27 immediate proximity of a sign that is: (1) Readily visible to consumers,
28 (2) not less than three inches by five inches in size, and (3) in a form
29 that is substantially as follows:

30 THIS FARM PRODUCT IS CONNECTICUT-GROWN. THIS FARM
31 PRODUCT WAS GROWN OR PRODUCED BY THE FOLLOWING
32 PERSON OR BUSINESS: (INSERT NAME AND ADDRESS OF
33 PERSON OR BUSINESS)

34 The lettering on any such sign shall be of such a size, font or print that
35 is clearly and easily legible. Such a sign shall accompany each type of
36 farm product that any such person sells as "Connecticut-Grown". Any
37 person who violates the provisions of this subsection shall be fined one
38 hundred dollars for each violation.

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| This act shall take effect as follows and shall amend the following sections: | | |
| Section 1 | October 1, 2015 | 22-38 |